

JED Jaringan Ekowisata Desa (Village Ecotourism Network)

Introduction.

JED is small project of community based ecotourism, aims to support (initially) four rural Balinese villages (Kiadan Plaga, Dukuh Sibetan, Tenganan Pegringsingan and Nusa Ceningan) in the following:

- Diversification and supplementing of agricultural livelihoods
- Increased awareness of the value of local natural resources, rights to control them and imperatives to manage them sustainable.
- Capacity building for informed community decision-making about land and resource management.
- Provision of financial resources for practical conservation work

JED also aims to provide tourists with a realistic, ground-level appreciation of Bali through interacting with the community, and an awareness of the ecological and social pressures mass tourism and heavy foreign investment can bring.

The project was run indolent, could not employ the staff to responsible, villagers need more training and capacity building, there was no marketing materials, web site or brochure. The project was only being run by Australian volunteer who has taken all those responsibilities.

The project entered new part when got funding from Rufford Small Grant in September 2006, then everything go enthusiasm.

Activities during the project period

Since the project funded, many activities has been done to support the purpose of the project. It could be seen in the table below:

Activity	Budgeted in Rp.	Spent in Rp.	Outcome
Guiding training for village guide	14.400.000	15.000.000	17 Guides attended a two day field excursion to Ubud and Munduk Singaraja and

			undertook four ecotour experiences led by professional and experienced guides. The guides said that they learned many new techniques for handling tourists and have begun testing these new techniques in their own tours. Most of visitors also gave excellent comment to the guides for hosting them during visiting the villages.
First aid training for guide	2.850.000	3.000.000	20 Guides undertook basic first aid training with the Bali International Medical Centre and equipped with first aid material in the villages and in transportation vehicle.
Meeting	3.600.000	3.900.000	2 Jed meeting have been held in July 2006 and January 2007.
Employed coordinator and staff	23.400.000	23.400.000	Jed employed a coordinator (operation manager) who takes responsibility day to day activities and employed accounting staff and also as assistance to coordinator.
Brochure printed	7.500.000	10.000.000	5000 pieces of new Jed brochure printed in August 2007 and some of them have been distributed to the hotels and travel

			agents who support the project.
Posters and banners printed	5.000.000	5.200.000	6 Posters has been printed and distributed to the agents, which are support JED and 8 stand banners also printed and put them in strategic places to attract tourist to visit Jed's villages.
Others promotional	1.000.000	1.000.000	JED had some promotional successes, with an article printed on us in The Australian newspaper, Inside Indonesia Magazine, Bali and Beyond Magazine and I-style Magazine.
Worksheets for school children	5.000.000	6.050.000	Every 2 months during the project period, Jed invited the school children to joint Fun Sunday and Melali Ajak Pan Godogan to visit Jed's villages. The purpose is to implant the awareness of sustainable nature conservation.
PT Registration: PT. fee and Bali agent fee	10.000.000	-	Has been reallocated (based on your permit-ion) to provide plantations which are good for the soil and as a water catcher. <i>Still on the process</i>

			Will be reported separately.
Total	72.750.000	67.550.000	

The progress of the project

Since JED implemented all of the fund in the project as budgeted, number of the visitor start increasing this year. It will be able to cover the operational cost of JED a year to come. Communities got very significant improvement in hosting visitors and more confident to host the visitors. Six travels agents has been supporting to sale Jed's product. The communities in the villages become much more aware, even they run tourism activities to support community financial development, they also can still conserve the nature.

The Future of the project

JED and the communities hope the project keep running and improving. We targeted 30% visitor increase for the next year. We plan to provide one plant to each visitor to be planted in the village for conservation.

JED also hopes could afford the dream to use green vehicles to bring visitor to Jed's villages and build the lodge with green power to minimize the impact to the nature.