

Project Update: August 2012

August 6th, 2012

Project Updates on YouTube

This project video has been developed in Thai language to disseminate our RSG project to our own community and the visitors to understand our Mangrove Rehabilitation and Regeneration activities. We aim to show the following Mangroves issues:

1. Sustainable Replanting
2. Sustainable Harvesting
3. Sustainable Processing

Click on the play button to watch the latest project video.

<http://www.youtube.com/watch?v=tgzeF-XV1BY>



August 12th, 2012

Organizing the activities to replant the 20 Mangrove species that are appropriate to the ecosystem for biodiversity, focusing on rehabilitation and regeneration of the existing species on the degraded area

This is a Thai National Holiday to celebrate the birthday of Her Majesty Queen Sirikit. This day is also celebrated as Mothers' Day in Thailand. We brought the kids to spend their valuable time doing "Mangroves Replanting" for their moms in this special ceremony. We provided them with transportation, study accessories Kits, food and beverage.



Our RSG project is meant to show gratitude to Her Majesty the Queen, whose roles in reforestation and tree planting campaigns have been well-recognized by all. Her idea is to enable humans and forests to harmoniously live together without destruction.



HM the Queen 'the Mother of Biodiversity Protection'

August 20th, 2012

Organizing the board meeting of the “Mangrove Processing Products Small Enterprise Kamphuan Community, Suksamran District, Ranong Province”

The board meeting issue for consideration is on what and how to prepare for the exhibition of our Mangrove SME Products in the “Ranong Provincial Agricultural Road Show Fair” on August 23rd, 2012 at Ban Phu Khao Thong School. The Ranong Governor will be served as a chairman for this fair.

We aimed to show the following Mangrove Products:

1. Mangrove Tea
2. Mangrove Roti
3. Mangrove Curry
4. Mangrove Desserts
5. Mangrove Lamps
6. Mangrove Fabrics
7. Mangrove Toys
8. Mangrove Appliances
9. Mangrove Bun
10. Mangrove Scent and container
11. Mangrove Bag

There will be a lot of students, youth, women, elderly and community leaders’ groups, local authorities, as well as local people from target community attend in this fair. We also plan to arrange the PR campaign for the collaboration of people to use “Palm Bag” to drink “Mangrove Tea”, to use “Sea Scent” and to use “Tie-dyed Fabric” at the same time in this special event.

August 23rd, 2012

Exhibiting the Mangrove SME Products in the “Ranong Provincial Agricultural Road Show Fair”

Morning Session

Mr. Phirasak Hinmuangkao, the Ranong Governor served as a chairman of the “Ranong Provincial Agricultural Road Show Fair” at Ban Phu Khao Thong School. This school is located in the Kamphuan Community of Suksamran district, Ranong Province. Our SME group had exhibited all the Mangrove Processing Products in this event. We also arranged the PR campaign for the collaboration of people to use “Palm Bag” to drink “Mangrove Tea”, to use “Sea Scent” and to use “Tie-dyed Fabric” in our booth.



We had shown all the signage posters regarding the following issues:

1. Our RSG Sustainable Replanting Poster.
2. Our RSG Sustainable Harvesting Mangrove Species Poster.
3. Amazing Kamphuan- Amazing Mangrove Products Poster.
4. Mangrove Campaigns for Mangrove Tea, Mangrove Bag, Mangrove Scent and Mangrove Tie Dyes Fabric.

All of our RSG Sustainable Processing Products were shown in this exhibition.



Mr. Sitthichai Phuaphun, our new Suksamran District Governor was enjoyed testing all of our Mangrove products. He said “I never knew that Kamphuan community has such a great products like this before”.

Mr. Phiraphong Phinit, our Mangrove SME’s chairman had given the Mangrove Toy as a gift to the deputy of Ranong Governor.

Rissa Walters, our Mangrove Illuminator, presented our booth to Mr. Prapasr Malakarn, the deputy of Ranong Governor and other local authorities. He said “Creativity, Creative Community”.

All the audiences who visited our booth were amazing in the innovative Mangrove Processing Products from their own unseen Mangrove forest.



Afternoon Session

After the exhibition, we had presented our RSG Booster Project to the Agricultural Extension Officers from every districts of Ranong Province for deeper and better understanding in our RSG evolving concept.

Our goal is to disseminate a living laboratory for all community members to learn the benefits of Mangrove Rehabilitation and Regeneration for Biodiversity and promote the Sustainable Harvesting of mangrove forest products in a way that leads local communities to take more stewardship for the conservation of the mangroves on which support the state of synergy in which villagers and government section work together in a particularly fruitful way that produces an effect greater the sum of their individual effects.

All the local authorities were impressed in our RSG Context and will work together with us in the near future. We had done such a successful promotional activity. We can disseminate our RSG works form village-sub district-district-provincial level by showing our products to our target group.