

The Rufford Small Grants Foundation

Final Report

Congratulations on the completion of your project that was supported by The Rufford Small Grants Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs, please send these to us separately.

Please submit your final report to jane@rufford.org.

Thank you for your help.

Josh Cole, Grants Director

Grant Recipient Details	
Your name	Somjit Pongpasoed
Project title	Mangrove Rehabilitation and Regeneration for Biodiversity Ranong Province, Thailand
RSG reference	Phanuwachr Phatthadol
Reporting period	February 2012-January 2013
Amount of grant	12,000 Pounds Sterling
Your email address	pphatthadol@gmail.com
Date of this report	January 22, 2013

1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.

Objective	Not achieved	Partially achieved	Fully achieved	Comments
1. Allocation of exclusive use rights to community groups to harvest raw materials for products being promoted. Feasibility study of market potential and profitability. Training community groups in developing mangrove products and marketing them. Purchasing the processing equipments such as grinder, mixer, and kneading machine.			Yes	Legally registered the Mangroves Processing Products Small Enterprise Kamphuan Community, Ranong No. 5-85—05-02/1-0038 issued date March 1 st , 2012
2. Organizing the Mangrove Processing Training for students, youth, women, elderly and community leaders' groups, as well as local people from target community with the emphasis on the Mangrove product processing techniques.			Yes	(as shown in the summary of RSG Activities and monthly report)
3. Organizing the activities to replant the 20 Mangrove species that are appropriate to the ecosystem for biodiversity, focusing on rehabilitation and regeneration of the existing species on the degraded area.			Yes	
4. Organizing the contest for the processing of the products from Mangrove species in the schools with certificates and awards.			Yes	(as shown in the summary of RSG Activities and monthly report)
5. Organizing PR campaign for the collaboration of people to use "Palm Bag" instead of plastic bags to reduce the use and waste of plastic.			Yes	(as shown in the summary of RSG Activities and monthly report)
6. Organizing PR campaign for the collaboration of people to drink healthy tea, "Mangrove Tea", use "Sea Scent" for preventing themselves from mosquitoes and use "Tie-dyed Fabric".			Yes	(as shown in the summary of RSG Activities and monthly report)
7. Conduct professional development with Laem Son National Park, Department of Marine Coastal Resources and Kasetsart University Coastal Marine Resource Research Station.			Yes	(as shown in the summary of RSG Activities and monthly report)

8. Reporting and data-base development.			Yes	(as shown in the summary of RSG Activities and monthly report)
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2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).

We should have a marketing consultant to promote our Mangroves Processing Products in both marketing and sales.

3. Briefly describe the three most important outcomes of your project.

A Living Laboratory to share and learn in RSG project and disseminating knowledge on Mangrove best practices to coastal communities in Andaman Coast, Thailand and could be to the international level.

Increased Community Based Participation on Mangroves Conservation and participated more in the Mangroves Biodiversity activities such as Sustainable Harvesting, Sustainable Replanting and Sustainable Processing.

To develop Community Based Mangroves Small Enterprise and promote the sustainable harvesting of mangrove forest products in a way that leads local communities to take more stewardship for the conservation of the mangroves on which some of their livelihood and income generation depends.

4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).

This project is a development in educational system outside classroom under the initiated principle to improve the learning process that community people is at the centre of the learning and participation, in which the benefit of Mangrove Rehabilitation and Regeneration for Biodiversity is needed. This project helps and reinforces local community to value the unseen of their own resources. This project can be distributed to certain concrete actions by processing the products from Mangrove plants into edible and consumable products and could be able to generate some extra incomes.

5. Are there any plans to continue this work?

Yes

6. How do you plan to share the results of your work with others?

1. Arrange the study tour at the Mangroves Living laboratory.

2. Television is by far the most popular medium in Thailand, our RSG project was broadcasted on Thailand Televisions.

2.1 Broadcasted on Modern 9 TV ... "Local Agriculture News" Program.

<http://www.youtube.com/watch?v=V7S0hvSMDdk>

2.2 Broadcasted on the Thai PBS TV ... "Eat Am Are" Program.

<http://www.youtube.com/watch?v=TE9e5XYBpxQ>

2.3 Video Presentation Honorable Mention Award of the year 2012 from Ministry of ICT.

<http://www.youtube.com/watch?v=tgzeF-XV1BY>

2.4 YouTube IUCN and Sri Lanka visited

<http://www.youtube.com/watch?v=E9RyKp1faXc>

3. Our website <http://www.thailandmall.net/shop/home.php?uid=41090> had won the first prize of the SMCE groups in the national E-Marketplace Portal of Thailand named Thailandmall.net. We received the VIP Website with the free domain name as www.mangrovesrus.com/ plus QR code as the winning award.

Our website is linked with:

- The Department of Industrial Promotion (DIP), Ministry of Industry, as:-
<http://www.thaitechno.net/dip/home.php?uid=41090>
- The Department of Business Development (DBD), Ministry of Commerce, as:-
<http://www.dbdmart.com/shop/home.php?uid=41090>
- The IMart Home Shopping Network as:-
<http://www.i-mart.in.th/shop/home.php?uid=41090>

4. Our Facebook <http://www.facebook.com/mangroves.rus> is sharing to

Rufford <http://www.facebook.com/pages/Rufford-Small-Grants-Foundation/163603430348415>

IUCN/MFF

http://www.facebook.com/MFFThailand/posts/359271844152869?ref=notif¬if_t=like and other fan pages:-

7. Timescale: Over what period was the RSG used? How does this compare to the anticipated or actual length of the project?

February 2012-January 2013 or 12 month's period

We need to continue this project due to the Benefit/Impact of this project to all the stakeholders.

8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.

Item	Budgeted Amount	Actual Amount	Difference	Comments
1.Purchasing the processing equipments such as grinder, mixer, and kneading machines	£ 2,050	£ 2,050	-	
2.Monthly Staff Time	£ 3,710	£ 3,710	-	
3. Program Activities	£ 6,240	£ 6,240	-	
Total from Rufford	£ 12,000	£ 12,000	-	
4. Monthly cost to be provided by the KCLC				
4.1. Support Staff	£ 840	£ 840	-	
4.2 Office use	£ 840	£ 840	-	
4.3 Communications	£ 840	£ 840	-	
Total from KCLC	£ 2,040	£ 2,040	-	
GRAND TOTAL	£ 14,040	£ 14,040	-	

9. Looking ahead, what do you feel are the important next steps?

1. We aim to start the Community Based Mangroves Eco Tourism by Kayaking to enhance the Community Based Participation on Mangroves Conservation.
2. Disseminating knowledge on Mangrove practice will be moved on sharing to the coastal of Andaman region.

10. Did you use the RSGF logo in any materials produced in relation to this project? Did the RSGF receive any publicity during the course of your work?

Yes, we do at our Mangroves Living Laboratory, at the nursery, websites, products, and all advertising project signage.

11. Any other comments?

1. We still focus on Mangroves Sustainable Harvesting and Sustainable Replanting.
2. We also still focus on Mangroves Sustainable Processing and create the 5 new more Mangroves species to be the new Mangroves Processing Products.