

Project Update: March 2012

Green Fins launched in a new major diving tourism destination – Cebu, Philippines! The diving community here have shown great enthusiasm for the project and as a result over 50 dive centres in Mactan and Moalboal have agreed to follow the Green Fins environmental guidelines. Subsequent training and assessments have helped these dive centres to understand how to do this and reduce their impact on the local environment. Support from the local government and diving industry has also helped to build a team of local Green Fins trained assessors to enhance the sustainability of these environmental activities.

Green Fins coordinators are now revisiting old Green Fins members in other diving destinations of the Philippines to see if they have managed to incorporate the Green Fins practices in to their businesses. Initial assessments are proving that they took on board the advice from Green Fins last year and are running more environmentally friendly diving operations. Rufford funds are also supporting projects to overcome local environmental issues highlighted during past consultations with the diving industry. These projects include beach and reef clean ups, environmental workshops with dive guides and mooring buoy installations.

