

## The Rufford Small Grants Foundation Final Report

Congratulations on the completion of your project that was supported by The Rufford Small Grants Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs, please send these to us separately.

Please submit your final report to [jane@rufford.org](mailto:jane@rufford.org).

Thank you for your help.

**Josh Cole**  
Grants Director

Grant Recipient Details	
Your name	Zubaidah Iskandar
Project title	Sustainably Managing Local Marine Area Through Social Marketing
RSG reference	
Reporting period	
Amount of grant	£6,000
Your email address	zubaidah_iboih@yahoo.com
Date of this report	19 April 2013

**1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.**

Objective	Not achieved	Partially achieved	Fully achieved	Comments
1. Community Empowerment (Women Group in Iboih -Sabang)	Not maximum yet in development of local capacity	Capacity building for local community	Increasing the capacity of local community	Local capacity to develop the environmental friendly product in Iboih – Sabang through women group.
2. Development community-based livelihood	Strengthening at the community level, especially women group	Develop a sustainable small institution for revolving fund, which can provide direct benefit	Increased the sustainable economic resource in local community	The existence of small institution to support the economic development at community level in a sustainable way
3. Biodiversity conservation in Weh Island – Aceh	The use of non environment friendly product at marine conservation area of Iboih-Sabang	Minimise the impact of environmental damage caused by the use of non environmental friendly product	Protection of marine conservation area from threat products that can damage the environment	with the availability of this products will reduce the pollution from land to sea and especially coral reef and marine life in Sabang, Weh Island - Aceh
4. Objectives of capacity building	Community at the other area of Iboih – Sabang. Other women group	- Programme Socialisation - Training for product development	Ensure the understanding of programme between community and local government in Sabang	- There is a programme development at the local government level in Sabang - To become a pilot for programme development in Sabang in general at the community level
5. Product development	There is no product can provide benefit to the sustainability of marine ecosystem in Sabang	- Availability of environmental friendly product in Sabang - Testing and quality control	Identify the product and material will be used	Feasibility test to measure the success rate of product development at the community level in the surrounding area of Iboih - Sabang
6. Sustainable development	To become a pilot for	Calculating the budget	Development of business	Creating a business plan after successfully

	development in other area, especially in Sabang	including material and labor	plan and identifying supplier	developed a small scale and ensure the development of other product and development in the other area of Sabang
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**2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).**

- **Product packaging:** Appropriate with environmental-friendly product. It become one of difficulties found in this project. We use materials that suitable with our product for now but still need to find the best one.
- **Manual production:** since project running, production of the organic soap uses manual production. Training and improving knowledge was implemented to make the production run well according to our plan.
- **Materials:** limited material in local market was the main obstacle in production while number of demands increased. We combine effectively all materials to deal with the obstacle in the process.
- **Legality:** the local government through Food and Drugs Monitoring Agency Decree (Badan Pengawas Obat dan Makanan -BPOM) has not yet given the legal permit for the product. At this step, the group has already done a smart way in collaborated with local government of Sabang (BPOM) to get legal certification to meet the demand in the market in Sabang.

**3. Briefly describe the three most important outcomes of your project.**

- **Empowerment:** capacity building, skills and improvement of local knowledge especially for women group significantly increased after the Eco-Soap Project running. So does the understanding and knowledge of people on how important to conserve Weh Island coastal area – Aceh. These are become a success key of this project.
- **Livelihood:** the biggest benefit of this project is increase of local livelihood, especially for women's group who directly involve in the project. The product gives continuous benefit as well as profit to the group with a better management that already settle up in the production house.
- **Conservation:** the organic soap produces using local ingredients found easily in Weh neighbourhood. This product gives benefit to coastal ecosystem in Sabang because this product did not produce chemical waste and it is safely disposed of in the environment. Several questionnaires has been distributed to communities to meet the need of the organic material in neighbourhood and how they interest of the product – as the result, until now the house production receive increasing demand continuously.

**4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).**

The women's group consisting of 15 persons came from Gampong Iboih. This project was one of FFI initiation on how to develop the livelihood alternative for the community in Gampong Iboih. The local community received several benefits such as improvement of knowledge, training and capacity building especially for financial and product management for their business entity. The operational management of the group divide into three small group which has responsible to production, packaging and marketing.

**5. Are there any plans to continue this work?**

Yes, there are some plans to continue the action to up scaling the project and or disseminate to other; because this project was the first one that involving community especially women group in Iboih – Sabang and it gives important benefit specially to increase local economic, empowerment and supporting to coastal conservation.

**6. How do you plan to share the results of your work with others?**

The result of the project, both in product as well as the process were run as planned. We need to supervise the group continuously to produce a good product and process and creating another product diversification and groups and make dissemination to other using the group link in neighbourhoods and promote the result of the project.

**7. Timescale: Over what period was the RSG used? How does this compare to the anticipated or actual length of the project?**

The project plan was developed in a year timeframe, and it was running on schedule where the women group has a high commitment to full fill the project planning and gain the result as aims of the project.

**8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.**

Item	Budgeted Amount	Actual Amount	Difference	Comments
<b>Personnel</b>				
Expert trainer	1000	1500	1445	
<b>Travel, meeting and training</b>				
Domestic travel (Jakarta – Aceh)	300	300	343	£ 43, -
Domestic travel (Pulau Weh)	20	240	156	
Stakeholder meetings	10	20	41	£ 21, -
Product development training	300	600	530	
Budget/business planning	30	300	209	
<b>Publications</b>				
Field training manual	10	300	16	

<b>Capital costs</b>				
Equipment (tin vats, spoons, pots)	1500	1500	1074	
Ingredients (oil, perfume, leaves)	1000	1000	289	
<b>Office costs</b>				
Communications	10	120	20	
Photocopies/printing	10	120	22	
<b>TOTAL</b>	<b>£ 4180</b>	<b>£ 6000</b>	<b>£ 4145</b>	

### 9. Looking ahead, what do you feel are the important next steps?

This project gives big benefit specially to improve the local economic, awareness, capacity, and skill as well as protect the biodiversity in coastal area. For that reason, this project will be continued with coordination of all stakeholders, where women's group shall be innovatively create an organic product diversification and it will creating sustainable business development opportunities for community.

### 10. Did you use the RSGF logo in any materials produced in relation to this project? Did the RSGF receive any publicity during the course of your work?

The RSGF logo was used in every product package as one of the commitments at the beginning of the project. RSGF logo printed on any product packaging, signage, office (home production), the business plan document that will give to the Sabang Government. The logo also listed in the brochure as one of marketing tools.

### 11. Any other comments?

- This project is very important and gives huge benefit especially for supporting economic, conservation and capacity of local communities.
- Sabang Government gives highly appreciation and support for the project in order to create alternative livelihood and conserve Sabang coastal area at the same time
- Ministry of Tourism and Economic Creative also gives their support and directly visit the production of the organic soap where this action will become one example of local initiative in creative industry to improve local economic trough environmentally friendly products.

### Photo Activity in Sabang 2012 – 2013

#### “Sustainably Managing Local Marine Area Through Social Marketing”

1. Photo socializing with the city government of Sabang



2. Photo training to make eco-friendly soap



3. Photo training packaging product



4. Photo quality control in community of Sabang and photo product