

## Project Update: November 2013

### Our first felt catalogue is printed and in the mail!

Since 2008, we have offered felt training to the members of the Women's Community Council of Khomyn Tal, the herding community living adjacent to the Przewalski's horse re-introduction site. Our goal is to provide women with an activity that helps them face the increasing economic pressures, without having to increase their herd size.

The women produce felt handicrafts, which we sell in France. Our sales in France, while successful, are limited to a small information center at our Przewalski's horse reserve site. Open for only 2 months a year, it will never provide the income needed by herders feeling the pressure of Mongolia's dramatic economic growth.

With Rufford funds, we produced our first felt products catalogue and sent it to various retailers and zoos worldwide. Our hope is that this catalogue will seed the expansion of the women's felt business.

