

Project Update: December 2013

Green Fins Philippines- Strength to strength

The Green Fins approach is multidisciplinary. As well as targeting the diving industry and local champions at popular diving destination, Green Fins is managed on a national level by the national government authority mandated with marine environmental protection. Green Fins Philippines is no exception in this UNEP initiative and through the continued support from The Rufford Small Grants Foundation, Reef-World has managed to strengthen the capacity of the national team enabling them to better manage and support the 115 dive centres and 33 snorkel centres that are actively taking part in Green Fins here.

On 29th October 2013, Reef-World held a training event for the Coastal and Marine Management Office (the authority responsible for Green Fins on a national level) to build the knowledge and ability of 10 of their staff as new Green Fins Coordinators. These Coordinators will be a huge boost and asset to the programme as well as the national government and can be mobilised to the various areas where the project has already been implemented in six sites around the Philippines with plans for two more in the following year. Their primary role will be to provide more assistance and help for the network of members across the country through awareness raising and improving current communication channels between the private and public sectors.