

The Rufford Foundation

Final Report

Congratulations on the completion of your project that was supported by The Rufford Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. The Final Report must be sent in **word format** and not PDF format or any other format. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. Please note that the information may be edited for clarity. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs, please send these to us separately.

Please submit your final report to jane@rufford.org.

Thank you for your help.

Josh Cole, Grants Director

Grant Recipient Details	
Your name	Matthias Markolf
Project title	A mobile cinema for Madagascar
RSG reference	13841-1
Reporting period	05.08.2013-31.12.2013
Amount of grant	5960 Pound Sterling
Your email address	mmarkolf@chancesofrnature.org
Date of this report	30.09.2014

1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.

Objective	Not achieved	Partially achieved	Fully achieved	Comments
Production of 30-45 min film			x	The film is finished and was already shown in August/September 2014 in several villages in Western Madagascar. We are still waiting for the official copyright of the music for the film in order to make it available to the public.
Production and translation of instructional videos, e.g. using ecological stoves, rice intensification, fish-breeding, chicken-breeding etc.		x		The amount of material we could collect exceeded by far our expectations. Before we started to translate existing instructional videos from other sources, we focused on the material and examples we collected ourselves. We included some instructional video sequences, e.g. about ecological stoves directly in the movie.

2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).

The biggest difficulty was to handle the amount of interview material we collected. This exceeded by far our expectations and forced us to invest more in the translation of the material as well as in the final production of the film. Finally we had to select a subset of the material, which we considered to be most useful and informative to raise awareness for the environment in Madagascar as well as present a useful and sustainable alternative for many regions. Another difficulty was to manage large distances between different projects filmed during August and September 2013. Both difficulties resulted in the necessity to reallocate the budget to more staff and more travel costs.

3. Briefly describe the three most important outcomes of your project.

The most important outcome is a 33 minute film to raise awareness for the Madagascar endemic biodiversity and nature. The film explains that Madagascar's nature is so special because of its long isolation of the rest of the continents. It highlights the fact that the Flora and Fauna found in Madagascar cannot be found anywhere else in the world. It furthermore illustrates and shows that slash and burn agriculture results in intensive erosion of the soil, which severely impacts the quality of drinking water and the health of the Malagasy population. The film advises people to think about their children and future generations and alerts that resources cannot be depleted to infinity. Finally, it shows three examples already used by Malagasy people to reduce the impact on Madagascar's natural resources as well as improves the livelihood of individuals using these alternative techniques. These techniques are the use of an ecological stove, the intensification of rice production (SRI), which reduces slash and burn as well as a fish breeding technique that is applied in combination with cultivation of rice. The film has kind of an open end, which provides the possibility to add more examples in the future. Other important outcomes were new established collaborations, e.g. with

GIZ Toliara, which resulted already in the implementation of a workshop about the construction of ecological stoves this year in Menabe near Morondava.

4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).

Locals communities were directly involved during recording and different individuals played an important part for the success of the movie. All interview partners were proud to be involved in the movie and to be able to transfer their message to other Malagasy people. More involvement of local communities will come in the next steps, when the film will be presented to the public and to villagers. In August/September 2014 we showed the movie for the first time in different communities in Menabe, Western Madagascar. The reactions were quite impressive. First, despite the presence of strong dialects in Madagascar everybody in the audience reported no problem of understanding the movie whatsoever. Furthermore, the movie started discussions between the people and our team about the different alternatives. Most of the people expressed strong interest in one or more alternatives and asked to learn more about it. This interest was strongest for the use of self constructed ecological stoves. This might be due to the daily use of stoves and to the simplicity of changing from a traditional to an ecological stove.

5. Are there any plans to continue this work?

The work has already been continued in August/ September by presenting the movie to an audience in several villages in Western Madagascar. The film, power point presentations and the cinema were used in combination with a workshop. During the workshop locals learned how to construct an ecological stove with material they can find around them. The combination of workshop and cinema is especially meaningful as people not only get a sense or an idea of other possibilities and alternatives by watching the movie, but they also get an option for action due to the workshop. Content can be transmitted by power point, photos or movies with help of the mobile cinema and this seems to get people very interested in the topic. For the future we want touring of the cinema to develop as a regular establishment, preferably with workshops or in collaboration with other NGOs who want to transmit conservation and development related content. Moreover, we need and want to establish more educational content.

6. How do you plan to share the results of your work with others?

As soon as we have the copyright and authorization of the musicians we will make the film available for download in the internet. The mobile cinema itself will also be shared with other NGOs.

7. Timescale: Over what period was The Rufford Foundation grant used? How does this compare to the anticipated or actual length of the project?

The grant was mostly used in the first three month of the project. In comparison to the actual length of the project this was quite small amount of time. Most time was spent on processing collected film material.

8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.

Item	Budgeted Amount	Actual Amount	Difference	Comments
Transport, Driver	2111	1032	1079,45	Used regional flights instead of car.
Project assistance	905	1375	470	Higher salary than planned. The material collected was immense and translation work was necessary
International Transport	1284	2346	1062	Flight price expensive, regional flights instead of car (see above)
Subsistence costs	1256	1660	404	We were much faster than thought in collecting material and voices from alternative projects in Madagascar. We could also not find a student to participate at that time.
Total	5960	6413	453	Exceeding costs were covered by Chances for Nature e.V.

9. Looking ahead, what do you feel are the important next steps?

- Creating English and German subtitle version, finishing copyright issues and publishing movie.
- Presenting created material to local communities and control/evaluate impact.
- Sharing material and mobile projection system with other NGOs.
- Establishing a long-term project for the mobile cinema.

10. Did you use The Rufford Foundation logo in any materials produced in relation to this project? Did the RSGF receive any publicity during the course of your work?

The Rufford Foundation (RF) Logo is posted as supporter of the project on the Homepage of Chances for Nature e.V. since August 2013. The RF logo is displayed in the end of the film (Funded by RSGF). Thus it is displayed every time people watch the movie in the future in Madagascar or anywhere else.