

## The Rufford Foundation

### Final Report

---

Congratulations on the completion of your project that was supported by The Rufford Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. The Final Report must be sent in **word format** and not PDF format or any other format. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. Please note that the information may be edited for clarity. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs, please send these to us separately.

Please submit your final report to [jane@rufford.org](mailto:jane@rufford.org).

Thank you for your help.

**Josh Cole, Grants Director**

---

| Grant Recipient Details    |   |
|----------------------------|---|
| <b>Your name</b>           | Nguyen Van Toai   |
| <b>Project title</b>       | Community-based ecotourism activities and biodiversity conservation in Vietnam's Bu Gia Map National Park |
| <b>RSG reference</b>       | 14009-1   |
| <b>Reporting period</b>    | Final Report  |
| <b>Amount of grant</b>     | £5,000  |
| <b>Your email address</b>  | nvtoai@hotmail.com  |
| <b>Date of this report</b> | 23 Dec. 15  |

**1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.**

| Objective   | Not achieved | Partially achieved | Fully achieved | Comments  |
|---|--------------|--------------------|----------------|---|
| Identify local strengths and assets   |              |                    | x              |   |
| Train indigenous people in skills and knowledge of ecotourism                         |              | x                  |                | While we expected to train for 20 indigenous people in skills and knowledge of ecotourism, we could train for 11 villagers. |
| Create realistic tours in Bu Gia Map National Park and its buffer zones               |              |                    | x              |   |
| Created a community-based ecotourism plan with the participation of indigenous people |              |                    | x              |   |

**2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).**

With this project, we had difficulties regarding the participation of some potential local tour guides. They had a complex schedule regarding their participation in the project. They did not have time to participate in theory sessions, and we had to integrate into their field activities in park forests.

The time conflict between the schedule of local people with the progress of the project occurred, and we were not able to complete the interview session on time. We had to travel to local people's garden to conduct interviews in a large area, resulting in the late of other activities.

**3. Briefly describe the three most important outcomes of your project.**

With this project, knowledge and skills of local people were enhanced, maximising the benefits of wildlife conservation programs in Bu Gia Map National Park. Local people are able to lead and conduct ecotourism activities by themselves, and they can generate additional incomes for their families, lessening impacts on the natural forests in Bu Gia Map National Park.

Local people better understand their role in wildlife conservation of Bu Gia Map National Park. More local people are able to participate in wildlife conservation programs by doing different activities that balance the benefits between forest protection and local needs.

The involvement of local people and authorities will create a chance for better conservation activities with account for local needs. We convened a meeting with the participation of local authorities to create a legal channel at the local people. This will ensure the success of both livelihoods for local people and the conservation of wildlife in Bu Gia Map National Park.

**4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).**

Local people participated in all activities of the project, and they contributed significantly to the success of the project.

With the interview session, local people provided necessary information for us to create a dynamic ecotourism program in Bu Gia Map National Park.

Indigenous people were trained in ecotourism knowledge and skills that are necessary for them for years to come.

Villagers hosted some piloting events in the park and its buffer zones. They received benefits for these activities, and they had chances to boost their strengths and skills for the community-based ecotourism program.

**5. Are there any plans to continue this work?**

Information, products and reports have been forwarded to park managers, and they committed that they will continue to sharpen indigenous people's skills and knowledge of ecotourism and wildlife conservation.

I will continue to apply for follow up proposal to support for local in developing their private enterprises in ecotourism. I will cooperate with park managers to maximize the benefits for local people by marketing their tradition, handicrafts and customs to make their ecotourism programs more attractive.

**6. How do you plan to share the results of your work with others?**

I am writing an article to send to local media about this work. It will help me disseminate information of this work with local people and other stakeholders.

**7. Timescale: Over what period was The Rufford Foundation grant used? How does this compare to the anticipated or actual length of the project?**

The budgets of The Rufford Foundation grants were alternatively spent with the money funded by park managers. The budgets dovetailed with the proposed length of the project.

**8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.**

| Item  | Budgeted Amount | Actual Amount | Difference | Comments   |
|---|-----------------|---------------|------------|--|
| Allowance for the survey team                   | 1000            | 1200          | -200       | The team had to tackle time conflicts                        |
| Allowance for interviewers                      | 700             | 800           | -100       | Field travels made the interview time longer                 |
| Snacks and water for interviewees               | 360             | 320           | 40         | Real costs of items in the local market                      |
| Office charges                                  | 200             | 200           | 0          |  |
| Gasoline for field activities                   | 600             | 800           | -200       | More travel activities in the field                          |
| Stationary                                      | 200             | 150           | 50         | Real prices of stationary differed from the proposed budgets |
| Stipends for porters                            | 300             | 350           | -50        | Hired more local people                                      |
| Communication                                   | 100             | 120           | -20        | Tackled time conflicts                                       |
| Data analysis and maps                          | 300             | 210           | 90         |  |
| First aid medicines                             | 200             | 200           | 0          |  |
| Posters   | 300             | 0             | 300        | Not necessary, and prioritised for other activities          |
| Meetings  | 300             | 250           | 50         | Reduce some unnecessary items                                |
| Designing eco-tourism programs                  | 400             | 300           | 100        | Reduced some unnecessary items                               |
| Practice ecotourism activities in the field     | 300             | 350           | -50        | More activities were conducted                               |
| Cultural events and ecotourism in local hamlets | 390             | 400           | 10         | More cultural events were held                               |
| <b>Total</b>                                    | <b>5650</b>     | <b>5650</b>   | <b>0</b>   |  |

**9. Looking ahead, what do you feel are the important next steps?**

In my opinion, it is important for park managers to enlist the help of local media to disseminate the information about the ecotourism program in Bu Gia Map National Park. Also, park managers need to support additional activities to boost local strengths regarding their handicraft products and wildlife conservation.

**10. Did you use The Rufford Foundation logo in any materials produced in relation to this project? Did the RSGF receive any publicity during the course of your work?**

We used the logo of the Rufford Foundation in all worksheets and presentations in Bu Gia Map National Park and its buffer zones. The project team publicly announced the support of the Foundation during the project.

**11. Any other comments?**

No.