

Project Update: August 2014

The project started in May 2014 with an initial list of key stakeholders being drawn. The list included the Kenya Wildlife Service, the Narok County Government, the Ol Kinyei, Olare Motorogi and Mara Naboisho conservancies and the local community heads. This group will form the initial list of informants from whom data will be collected.

In June 2014, two research assistants who are both undergraduate ecotourism students at Kisii University and one who is a native of the Maasai Mara region were recruited and trained to assist in data collection and translation as the project progresses.

An initial visit to the game reserve was organized and undertaken on 16th and 17th July 2014. The data collection tools which include questionnaires and interview schedules were tested.



The Maasai Mara Game Reserve main entrance.



Part of the Mara River where the wildebeest cross.



The wildebeest having newly migrated into the Mara from Serengeti.