

Project Update: September 2012

September 1st, 2012

There were three activities:

Organizing the Mangrove Processing Training for students with the emphasis on the Mangrove product processing techniques.

Mr. Phiraphong Phinit served as the trainer on the technique of how to craft the Mangrove Toy “Grasshopper”. This Thai cultural art design was processed by the leaves of *Nypa* sp.

The students from Kamphuan School had an opportunity to develop confidence in their own creativity and visual awareness of crafting these grasshopper mobiles. Handicraft is a hands-on area requiring effort and imagination for which raw material is easily provided is made by very simple instruments. Additionally, according to researches it has been stated that people develop their technique, creativity and material evaluation skills.



Organizing the Mangrove English Class.

Rissa taught the Mangrove Habitat in English to another class of the students. She also explained the important part of the marine ecosystem as the roots of the trees provide shelter for marine life while their fallen leaves become feed for fish and other marine animals.

After the training, we provided food and beverage including with the study accessories kits for their participation.

Organizing the activities to replant the 20 Mangrove species that are appropriate to the ecosystem for biodiversity, focusing on rehabilitation and regeneration of the existing species on the degraded area.

We encourage and practice Mangrove planting with Kamphuan School students so they can see the relation between sustainable processing product which they had learned and the sustainable replanting which they should take care of the newly planted mangroves because that will save our place from extinction.



Meanwhile this group of teachers and students also had joined the Thai PBS TV “Outside Broadcast” in the process of film production. All of them were excited to be a part of this special event.

September 1st-2nd, 2012

“Outside Broadcast” The Thai PBS TV Reporters began to shoot their “Eat Am Are” film here in Kamphuan Community.

After our RSG project had been broadcasted on the modern 9 free TV on May 30, 2012, (http://www.youtube.com/watch?v=V7S0hvSMDdk&feature=em-share_video_user), a producer from the **Thai PBS Television** program called **“Eat Am Are”** sent the TV reporters to shoot and make the film that shown “Eat Am Are” between Kamphuan people living harmony with their Mangrove forest. “Eat Am Are” is a television program aiming to reinforce the alternative eating approach to the way of life in urban Thai.

The Thai PBS TV reporters had recorded their film with our Mangrove SME’s activities i.e. how to process Mangrove Desserts, Mangrove Curry, Mangrove Roti, etc. They all were proud to be our Mangrove’s SME members where they had a chance to be interviewed in the film story. The story of our RSG project can be told into the form of “Eat Am Are” TV program.

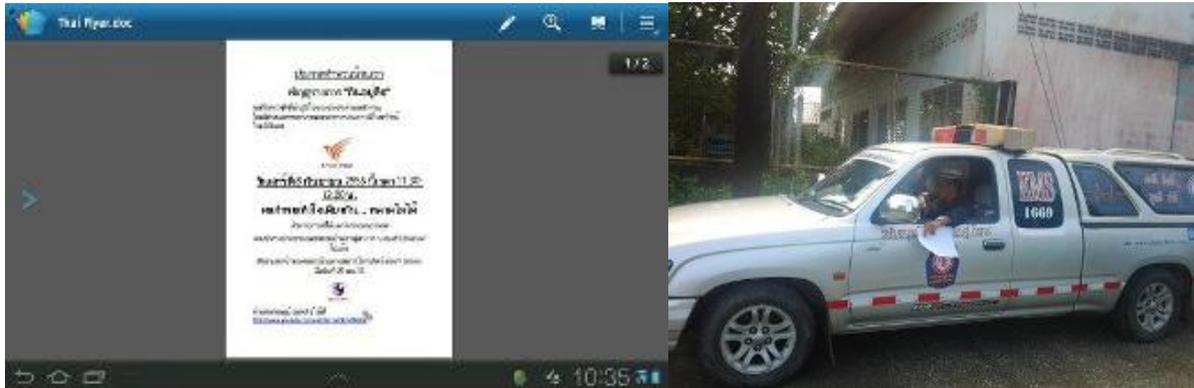
September 3rd, 2012

“Inside Broadcast” at the Studio Bangkok with the MC of “Eat Am Are” TV Program.



Ruttima Manoch and Potchani Tonklung from our Mangrove SME group went to the Studio Bangkok to record the last part of the show. Khun Duangporn Songsiwa (Bow) and Khun Sujira Arunpiphat (Nui) are the masters of ceremonies (MC) of the “Eat AM Are” Program. This final episode aimed to shoot the film about how to make **“Mangrove Curry”** and **“Mangrove Roti**. This is the first time of the Kamphuan villagers from remote area who had

such a great opportunity and experience in the TV presentation. The Thai PBS TV aimed to broadcast our show on Saturday September 8, 2012 at 11.30-12.00 hr.



Before the show time, we had distributed a lot of Thai Flyers to each village in Kamphuan Community. There was one of our SME members using his pickup truck with microphone ride around the villages announcing the TV show time. We had also sent our TV schedule to Ranong Public Relations Department for advertising and publicize. We want everyone to know what a wonderful RSG project it is.

We wish this channel of dissemination is another great way to make Kamphuan Community “Amazing Kamphuan” and our RSG works “Amazing Mangrove Booster” becoming well-known to Thailand viewers nationwide.

September 8th, 2012

The broadcasting day of our RSG works in “Eat Am Are” Program on Thai PBS TV.



Community students were in the scenes of replanting and Mangrove Processing Training.

The Thai PBS TV had broadcasted our RSG works on Saturday 8-09-2012 at 11.30-12.00 hr. Watch the full story at:

<http://www.youtube.com/watch?v=TE9e5XYBpxQ>

“Eat Am Are” is the food variety show that uses food as a medium to convey the story of life, way of living, art, culture and tradition, as well as, food of the local communities. This show also widens the vision of people with wide range knowledge through variety of food

and implies idea that creates positive value to people and community. With just one dish, it can reflect one community being different from others.

“Eat Am Are” explores the idea that a single dish can reflect a world of art, culture and tradition by telling the stories behind what various local communities put on their tables.



The spindle-shaped fruits *Bruguiera gymnorrhiza* when mature shown in the TV screen.

Just like our dish “**Mangrove Roti**” or “**Mangrove Curry**” is simply **Mangrove “R” Us**. We hope this TV program will help us to promote Mangroves resource awareness in the community. Thus, will be the model of participation and collaboration in the creative activities. Build up the community with identity and present their strength with an opportunity to benchmark towards environmental excellence.

According to the slogan of commitment, Mangrove “R” Us, will lead them to the goal: “We will love Kamphuan...More” for stronger community, and “We will conserve Mangrove ...More” for bigger biodiversity.

September 18th, 2012

Day of the automatic cup sealing machine donation

Mr. Choosak Nanthakaew, the chief of Suksamran Agricultural Extension office had donated the automatic cup sealing machine to our Mangrove SME group. This automatic cup sealer worth THB 15,500. -, it is able to use on our Mangrove Desserts packaging which sealed its lid with many kinds of attractive cartoon designs.



The other new product we have in mind after we got this machine is “**Bubble Tea**”, also known as pearl tea or boba tea, is kind of bubble drink from tea shops in Taichung, Taiwan during the 1980s. Most bubble tea recipes contain a tea base mixed with fruit or milk. Ice-blended versions are usually mixed with fruit or syrup, resulting in a slushy consistency. Most bubble teas come with small chewy tapioca balls, commonly called "pearls" or "boba". There are many variants of the drinks, and many kinds of types are used, and ingredients added. The most popular bubble drinks are bubble milk tea with tapioca and bubble milk green tea with tapioca.

We plan to invent “**Mangrove Bubble Tea**” for our local people to try in the near future.

Mr. Phiraphong Phinit, our Mangrove SME chairman received the official donation letter from Ranong Provincial Agricultural Extension office. This is a guiding principle for strengthening existing, collaborations between small enterprise and government sector. Special thanks to Ranong Provincial Agricultural Extension office that supported this machine for us.



September 24th, 2012

Mangroves “R” Us is now on Facebook

The social media giant as Facebook just might be good for us.

Improves our heart rate

Spending time on Facebook can help people relax, slow down their heart rate and decrease stress levels, according to researchers from the Massachusetts Institute of Technology and the University of Milan.

Boosts self-esteem

A study conducted by researchers at Cornell University was the first to show a psychological benefit to using Facebook, revealing that people get a self-esteem boost just by looking at their Facebook wall.

Raises stock prices

A study by Pace University researchers found that the more popular a company was on Facebook, the better its stock price seemed to be.

Now MangrovesRus is on Facebook to make discussions available to a wider audience.

Click Like and See What Happens www.facebook.com/mangrovesrus/

According to Multiply weblog will no longer support the social networking features beyond December 1, 2012, therefore we have to migrate <http://mangrover1.multiply.com/>, and welcome to be our fanpage at www.facebook.com/mangrovesrus/

September 27th-28th, 2012

Attending a regional seminar on 'Improving Marine Protected Areas Management Effectiveness in the greater Indian ocean region' at the Four Wings Hotel in Bangkok



As MFF, DNP and IUCN intend to organize a regional seminar on '**Improving Marine Protected Areas Management Effectiveness in the greater Indian ocean region**', below agenda. Mr. Phanuwachr Phatthadhol was invited to participate in and contribute our ideas and experiences to this MFF Regional Lessons Learned Seminar.

The objectives of the seminar are to share the experiences and lessons from MFF countries in managing Marine Protected Areas (MPAs), capture best practices in improving MPA management effectiveness, and recommend ways forward for developing and sustaining effective marine protected area systems. Participants at the seminar will include government agencies, local and national NGOs, researchers and media representatives from Thailand, Sri Lanka, Seychelles, Philippines, Indonesia, Cambodia and Viet Nam.



Agenda

MFF Regional lesson learned seminar on
**'Improving Marine Protected Area Management Effectiveness
in the Greater Indian Ocean Region'**

27-28 September, 2012

The Four Wings Hotel, Bangkok, Thailand

September, 27, 2012

08.30-09.00 Registration

09.00 -10.00 Opening Ceremony

Welcome speeches:

'DNP's vision and MPA Management'

by Director General of Department of National Parks, Wildlife and Plant Conservation

'DMCR's Vision and MPA Management'

by Director General of Department of Marine and Coastal Resources and Chairman, MFF-Thailand National Coordinating Body (NCB)

Opening speech by Dr. Steen Christensen, MFF Regional Coordinator



10.00-10.30 *Keynote Address*

“Marine Protected Areas: Global Issues and Challenges”

by ***Fil. Lic. Carl Gustaf Lundin***, Director of IUCN's Global Marine and Polar Programme

10.30-10.40 Coffee Break

10.40-10.50 Report on Thailand's MPAs Management Effectiveness Evaluation by Dr.Songtam Suksawang, Director of National Parks and Protected Areas Innovation Institute, DNP, Thailand

10.50-12.0 Panel discussions on ***'Marine Protected Areas for the Future'***

- Mr. Jerker Tamelander, Regional UNEP- Marine programme
- Dr.Songtam Suksawang, Director of National Parks and Protected Areas Innovation Institute, DNP, Thailand
- Nguyen Thi Trang Nhung, The Ministry of Agriculture and Rural Development (MARD) , Viet Nam
- Ir.Cherryta Yunia, Deputy Director for Areas conservation and Protected Forest Management, Indonesia

Moderator: Ms.Maeve Nightingale, MFF-IUCN Asia Marine Programme

12.00-13.00 Lunch

13.00-15.30 **'Managing for Change'** Sessions

Session I: Marine Protected Areas Management

- *' Dimension and Trend of MPAs integrated Management, Dr.Anuwat Taweewattana, MPAs Expert, Thailand*
- Ms. Nguyen Thi Kim Hoa, Centre for Marine life Conservation and Community Development (MCD), Vietnam
- Department of Wildlife Conservation, Sri Lanka (will be confirmed)



- *"Governance and Management of Marine Protected Areas in the Philippines"*, Prof. Pepito Fernandez, Philippines

Moderator: Assoc.Prof.Dr.Suvalak Satumanusapan, Mahidol University

Session II: Monitoring in Marine Protected Areas

- *'Coral bleaching monitoring in MPAs'*: Dr.Tammasak Yeemin, Ramkhamheng University, Thailand
- Mrs.Bui Thi Thu Hien, Marine and Coastal Resources Programme Coordinator, MFF National Coordinator, Vietnam
- *'Multi-sector participatory Reef watch and Whales Shark survey in the Similan and Surin Marine national parks'*, Nakorn Amornwatpong, WWF-SMAPAN, Thailand
- *"Application of monitoring in Korean MPA management"*, Dr.Hag-Young Heo, IUCN-Korea National Park Service, South Korea

Moderator: Mr. Jerker Tamelander, Regional UNEP- Marine programme

15.30-16.00 Group presentations and wrap up in Plenary

16.00 Close of Day 1



September, 28, 2012

09.00-09.15 Brief recap of Day 1

09.15 **"People& Financing"** Sessions

Session III: 'Sustainable Tourism in Marine Protected Areas'

- *"How to sustain in Thailand's marine national parks?", Assist. Prof. Jittasak Puttijorn, Sillapakorn University, Thailand*
- Mr. Upali Rathnayake, Sri Lanka Institute of Tourism & Hotel Management
- Representative from Seychelles (will be confirmed)
- *"Putting economic values of marine biodiversity into practice: The case of Tubbataha Reefs UNESCO World Heritage Site, Philippines"*, Prof. Dr.Rodelio F. Subade, , Division of Social Sciences, College of Arts & Sciences, University of the Philippines

Moderator: Ms.Janalezza Morvenna Esteban, MFF Regional Programme

Session IV: Participation in Marine Protected Areas

- *Tourism operators participation in improving the Mo Ko Similan marine national parks' management, Mana Permpoon, the Mo Ko Similan Marine National Park Superintendent, Thailand*
- *Conflict management for sustainable marine resources utilization: case study from the Laemson National Park, Mr. Sompoach Nimchareoan, Thailand*
- *'Enhancing local capacity for Marine Protected Areas'.*
Ms.Rili Djohani, Executive Director Coral Triangle Center, Bali, Indonesia



- *“Locally Managed in Marine Protected Areas, case from Philippines”*,
Ms. Marivic G. Pajaro, Manager, Research Department Haribon
Foundation, Philippines (will be confirmed)

Moderator: Radda Larpnun, IUCN-Thailand Programme

- 10.30 Coffee Break
- 11.00 **“People& Financing”** (cont.) Sessions
- 12.15 Lunch
- 13.30 Group presentations in Plenary and recommendations for further action
- 14.00 Closing
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