

Project Update: September 2018

During the last council meeting of the protected area Caeté-Taperaçu (Bragança, north Brazil), we discussed and distributed the material prepared by our Rufford project. Prof. Dr. Roberta Barboza introduced the brochure and explained the results of the research on which the production of the brochure was based. We also participated in a formation of young leaders in the neighbouring city of Tracuateua.

The brochure was used to explain what the protected area is, where it is located, and to discuss often confused terms. The material was key to explain the management mechanisms of the two protected areas and to engage both experienced and young stakeholders in the discussions about the importance and future of these reserves. The next steps are to expand the material to include more information on the protected areas and to look for alternative media, such as video, to reach out to an even broader audience.

