

The Rufford Small Grants Foundation

Final Report

Congratulations on the completion of your project that was supported by The Rufford Small Grants Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. The Final Report must be sent in **word format** and not PDF format or any other format. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. Please note that the information may be edited for clarity. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs please send these to us separately.

Please submit your final report to jane@rufford.org.

Thank you for your help.

Josh Cole, Grants Director

Grant Recipient Details	
Your name	Jensi Sartin
Project title	Development of community based tourism in Bondalem Village, Bali province, Indonesia, as part of Bondalem Marine Management Area (MMA) threat control and management
RSG reference	23.06.09
Reporting period	Final Report November 2010
Amount of grant	£5824
Your email address	jensi@reefcheck.org
Date of this report	November 26th 2010

1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.

Objective	Not achieved	Partially achieved	Fully achieved	Comments
Re-zonation of the Marine Management Area (MMA)			√	After it launched April 2008, the MMA struggled to find its optimum form. Zoning system was agreed which divided the area into 3 zones: no take zone, buffer zone and using zone. This agreement was then written down on the MMA village decree revision. The zoning was chosen for the reason of optimised MMA function as well as to manage all the activities on the MMA area especially for ecotourism development.
Establishing of Ecotourism Code of Conduct (CoC) on MMA			√	By a series of meetings and discussions, the MMA agreed to the CoC to sustain the MMA services, especially for tourism, otherwise maintain the original concept of the MMA as a conservation initiative. The CoC provide 2 CoC : CoC for diving and snorkelling activities and CoC for dolphin watching activity.
Educate, inform and build long term understanding of visitor and community to the MMA concept through pride of their natural resources.			√	Installation programme designed to build pride as well as awareness of the community about their marine resources that is represented through the MMA. It included one MMA zoning signboard and two dive site signboards with CoC, aligned with 100 MMA zoning stickers, 60 t-shirts, 1000 brochures about Bondalem MMA, four snorkelling buoys and eight border zone and mooring buoys. All these facilities helped the MMA managers to educate the communities as well as provided services for visitors
Building capacity of the MMA managers			√	Through microfinance training which involved 15 families (husbands and wives) of the MMA members and fishermen. The training enabled participants to figure out their finance problems and helped them set up best and easiest systems to implement. What was achieved as the result of the training: <ul style="list-style-type: none"> 1. Each family now has their own book keeping system. 2. The MMA have their financial plan document. 3. The MMA have their simple business strategy. Collaboration was the main driver for the

				<p>easy practical and development of the Bondalem MMA.</p> <ol style="list-style-type: none"> 1. Puri Madha, Tulamben Bali based dive centre, supervised internship for guiding activities in Bondalem MMA. Now, the MMA has already provided with four skilled dive guides as well as adequate diving certification levels (dive master candidate). 2. Bali Sandat provided training in English language and hospitality-guiding ethics.
Build alliance to support optimal function of the MMA			v	<p>Besides agreement and statement from the meeting to support the MMA programme, all stakeholders have been proof their support through their capacity.</p> <ol style="list-style-type: none"> 1. The village government through head of village decree created a legal system for business unit for the Bondalem MMA. 2. The Oceanside Bungalow provided supervision for the MMA communication programme. They donated www.DiveNorthBali.com to provide information about the ecotourism on Bondalem. 3. The Bali Mandala bungalow helped the MMA on managing the administration. 4. Eight bungalows provided their staff on patrol team. 5. All the bungalows in the area provided their interpretation about the MMA for their quest. 6. Three schools (two elementary schools and one Senior high school) were actively involved on education and awareness programs for the MMA. 7. Government through a tourism agency also helped the MMA by providing 2 years budget to build the dive centre and four additional scuba sets and a dive compressor.

2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).

Community leadership system is one of the main issues to implement the project. In the project area, key person (local leaders) hold main role in the community. So, this issue can become an opportunity either constraint for the project.

To tackle this issue, the key is to assure that the leaders have well understanding about the project as well as get a trust from them. Optimum informal discussion can be part of the strategies to have both provided information of the project and get the leader's trust.

3. Briefly describe the three most important outcomes of your project.

1. The ecotourism has grown a bounce effect in many aspects, not just awareness but also real support.
 - a. Automatically grew self awareness in the community to preserve and guard their MMA from violation. The community based patrol (involving local police, traditional village guard, fisherman and private tourism business guard) has been implemented.
 - b. Building community pride in the village, especially regarding the tourism potency of Bondalem MMA. Three local schools have provide monthly programme to visit the MMA either join in regular clean-up programme; The village government through head of village decree agree to create a legal system that allowed Bondalem MMA managers run ecotourism business as well as provide marketing and promotional support.
2. Establishment of the alliance ensure long term and effectiveness of the MMA management. The alliance provided input, evaluation and solid community-based advisory systems for the development of the MMA.
3. Existence of the ecotourism opportunity produced by the MMA, provided another best real proof and acknowledgement for Bondalem community as well as another community movements everywhere, that the community can play a main role on conserving their nature resources. Furthermore, their experiences and efforts have inspired and motivated other communities. There are another four neighbouring villages that have processes to develop MMA in their areas as well as the financing system idea.

4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).

The entire stages and parts of the project was implementing by the local community itself. Some of the examples are:

- a. The MMA reasoning initiation as well as the process was lead by the community. The reasoning conduct considering their field experienced on how all the existing activities interact each other and affected the MMA. This reasoning helps them to provide best MMA management that can accommodate their daily activities as well as efforts to conserve the marine environment and develop other activities especially on developing ecotourism.
- b. In the capacity building process, they choose the best practice to share the knowledge, choose the appropriate trainer for them based on their social context. The training was right on target to meet the community's needs. The local community also lead the alliance to support the long term function of the MMA.

5. Are there any plans to continue this work?

Yes.

1. Create various packages of marine based ecotourism of Bondalem MMA.
2. Regularly monitor and evaluate the project to strengthen the groups as well as increase achievement level.
3. Facilitate the development of other ecotourism activities opportunity, such as land based activity, culture, etc, to support the marine based ecotourism as well as to diversify the portfolio of funding for the MMA management.
4. Develop marketing and promotional strategies to promote the ecotourism as well as widen the target market.
5. Conduct an annual or biannual festival or event to promote, raise awareness of all the region potency (the MMA, the land view, culture, etc) as well as to motivate the same movement in other region

6. How do you plan to share the results of your work with others?

We already shared the programme progress through two websites (ReefCheck.or.id and GoBLue.or.id, both in Bahasa) as source for lessons learnt about the programme and we will also put a free download report of this program on those websites. We also already joined with an international symposium on coral reef and small island (August, 4-6 2010. www.isic.org) and used the story of the MMA Bondalem as one of symposium topics.

As already mentioned, the experiences of Bondalem on the development of ecotourism as their finance strategy for their MMA has inspired other villages. Through the idea of creating MMA networks, there are nine other coastal villages that will join in the MMA network, the result of this project will be one of the main sources in field considerations for developing the MMA network management.

7. Timescale: Over what period was the RSG used? How does this compare to the anticipated or actual length of the project?

The project ran from October 2009 to November 2010. The project was implemented and completed based on the schedule proposed. It was easier to complete and implement all the parts of project because I already discussed the plan with the community at the beginning of proposal preparation.

8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.

Budget proposed was £5,824 which equals IDR 99,000,000. Exchange rate: £1 = IDR 17000
Due to fluctuation of exchange rate and bank administration the funding accept in account was £4,867 equal with IDR 82,747,373.12 IDR. Thus, I made some revisions to the budget but on the other side the revision did not change the achievement. I budgeted a bit higher in stages relating to building agreement or establishing a solid based for the community to involve itself as well as building ownership of the programme.

The programme parts are: determining process which is participation review of the existing MMA strategic plan, identifying current issues through outreaching and interviewing; and establishing of a joint partner multi-stakeholder committee.

The other programme that was revised to a higher budget is organisation and microfinance training. The reason is in the fact as well as the input from the community itself, management of organisation and finance are both the hardest part for the community to implement on the MMA management as well as on their daily lives especially for financial issues. Increasing of budget for office running was caused by number of meeting and workshop conducted.

Item	Budget proposed	Budgeted Amount	Actual Amount	Difference
<i>Identification of current issues</i>		Revision		
Questionnaire survey and other data collection :printing material, meal and incentive for surveyor/honorarium	118	168	168	0
Workshop : transport, meal and kits	118	66	66	0
<i>Implementation of the strategy</i>				
MMA Reasoning meeting: transport, meal and kits.	235	62	62	0
Code of Conduct workshop: meal and materials/modules, trainer/expert	235	89	89	0
Interpretation programme				
Guide activities/MMA Tourism profile book	294	144	144	0
Signboard	353	192	192	0
Printing materials: sticker, brochures	294	88	88	0
Initial infrastructure				
Snorkelling/ shallow water mooring buoys	294	271	271	0
Scuba diving/ deep water mooring buoys	294	292	292	0
Scuba Diving equipment	1,765	1,796	1,796	0
Capacity building training				
Dive Training: certificate, honorarium and meal	294	294	294	0
Organisation and microfinance training	176	309	309	0
Internship programme: meal, transport, honorarium	588	417	417	0
Forming of joint partner multi-stakeholder committee (by meeting)	118	205	205	0
Promotion material (such us printing material)	294	118	118	0
Office running (printing, typing, presentation, accessories)	353	359	359	0
Total	5,824	4,867	4,867	0

9. Looking ahead, what do you feel are the important next steps?

Assure professionalism and resilience to create long term and sustainable project and impact. It common view that projects managed by local communities are not run in the most professional

manner. It is our aim to dispel this view and work with the local community to help enable them to run the MPA professionally, sustainably and for the long term.

We would like to establish guidelines and 'best practice' procedures to enable the project and its operations to run efficiently, transparently and to enable knowledge to be transferred and communicated effectively internally and externally. The end result should be a self sustainable project which is able to withstand external pressures and times of uncertainty.

10. Did you use the RSGF logo in any materials produced in relation to this project? Did the RSGF receive any publicity during the course of your work?

RSGF logo has been used in all material produced and in all training, seminar and presentations I have attained.

11. Any other comments?

Thanks to Rufford Small Grants Foundation, UK for providing me with an opportunity to help the community and teach and learn with them that even though conservation can be an expensive business, we can share the resources through our competency and it does not always mean money.