

FIFTH REPORT V

Developing Communal Monitoring Strategies through community-based tourism in the Peruvian Amazon

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Grant type : Rufford Small Grant
Executive Summary: This project will enhance the existing communal monitoring system of the Tamshiyacu Tahuayo Communal Regional Conservation Area (TTCRCA), Loreto – Peru, while developing a community-based wildlife monitoring tourism product. The 420,081 hectares of the protected area present three different ecosystems, habitat of many vulnerable and endangered. The project will incorporate camera traps to improve current monitoring strategies, a process that will be led and implemented by community rangers. Simultaneously, the project will empower a local tourism association, by developing a community-based wildlife monitoring tourism product, generating an additional source of income.

Publishing plan : We plan to publish the results in two online platforms:
<http://www.speclab.org/> and <http://www.lamingaturistica.com/>

Amount applied for £3,608
Principal countries : Peru
Category : Ecotourism
Pages : 12 pp.

Project: Developing Communal Monitoring Strategies through community-based tourism in the Peruvian Amazon

This project will enhance the existing communal monitoring system of the Tamshiyacu Tahuayo Communal Regional Conservation Area (TTCRCA), Loreto – Peru, while developing a community-based wildlife monitoring tourism product. The 420,081 hectares of the protected area present three different ecosystems, habitat of many vulnerable and endangered. The project will incorporate camera traps to improve current monitoring strategies, a process that will be led and implemented by community rangers. Simultaneously, the project will empower a local tourism association, by developing a community-based wildlife monitoring tourism product, generating an additional source of income.

Period: October (30TH) and December (30th), 2018.

We developed the following activities according to the approved fellowship:

1) To enhance monitoring strategies of wildlife in the protected area.

Activity Program: Community Patrols and Reports

From July, 2018 to April, 2019, there are going to be a total of 20 patrols in the area of the communities of San Pedro and Diamante /7 de Julio, “Quebrada Blanco” – Blanco Creek, and 30 patrols in area of the community of El Chino, Tahuayo River.

- During November and December, Gustavo Paima, community patroller responsible to report the activities did not sent to Evelyn Ruiz the Community Patrols or the Camera Trap Report. He sent the Camera Trap Memory Card. When those reports are available we will update the information.
- The patrollers from Quebrada Blanco decided to place the camera in the “collpa” to better visualized wildlife in the area, however the main purpose of the camera is to support the community patrols, having wildlife monitoring can enhance the records.

El Chino (Tahuayo)



Quebrada Blanco (Diamante/7 de Julio and San Pedro)











2) To diversify community-based tourism products.

In order to achieve this, we have developed along with Excelsa, a tourism product (first report) advertising to promote the tourism product.

- Evelyn Ruiz, reported during October, that there was no request of information of the Communities & Conservation product.
- The links use to promote the product is:
<http://www.lamingaturistica.com/communities-conservation/>
<https://www.facebook.com/LaMingaTuristica/>
- We have re-activated the Instagram account of the Association: #LaMingaPeru.
- The local operator is experiencing challenges in terms of promoting the tourist products, the lack of expertise is causing a lower attention towards the association and its products.

Figure 1. The summary of the website report from the last 90 days

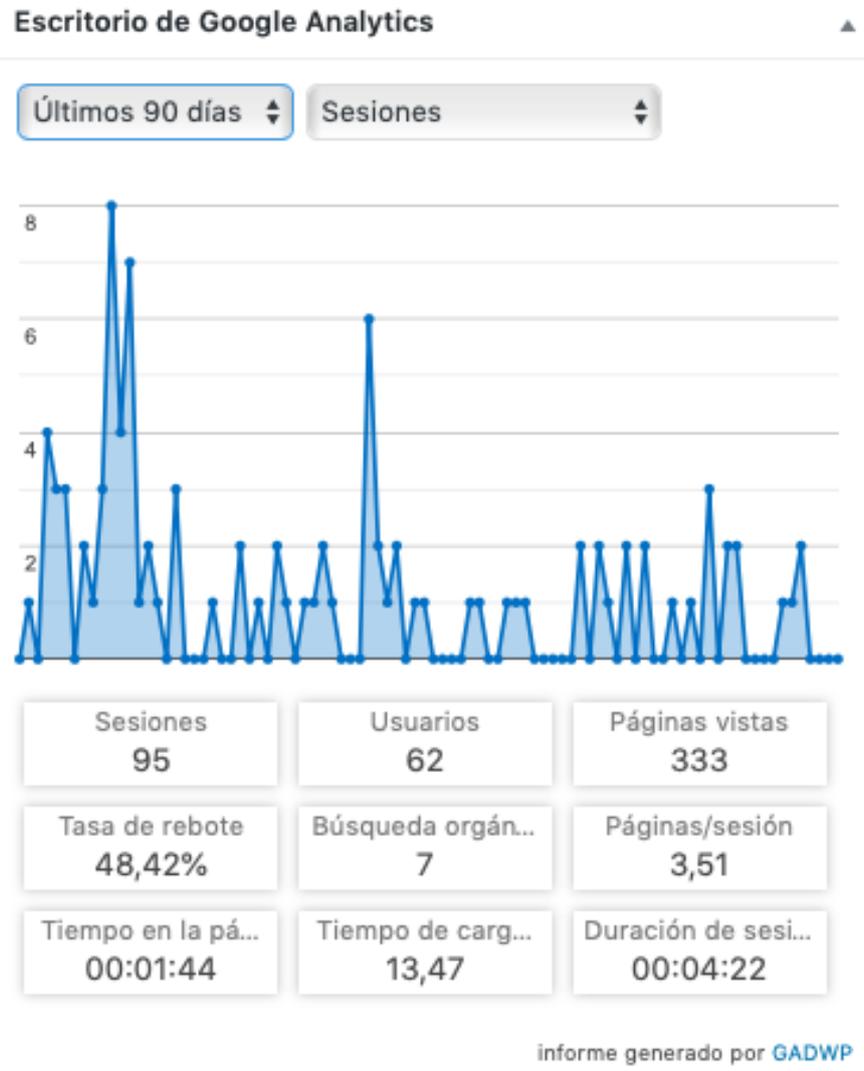


Figure 2. The summary of the website report from the last 90 days from the posting of the product: Communities & Conservation

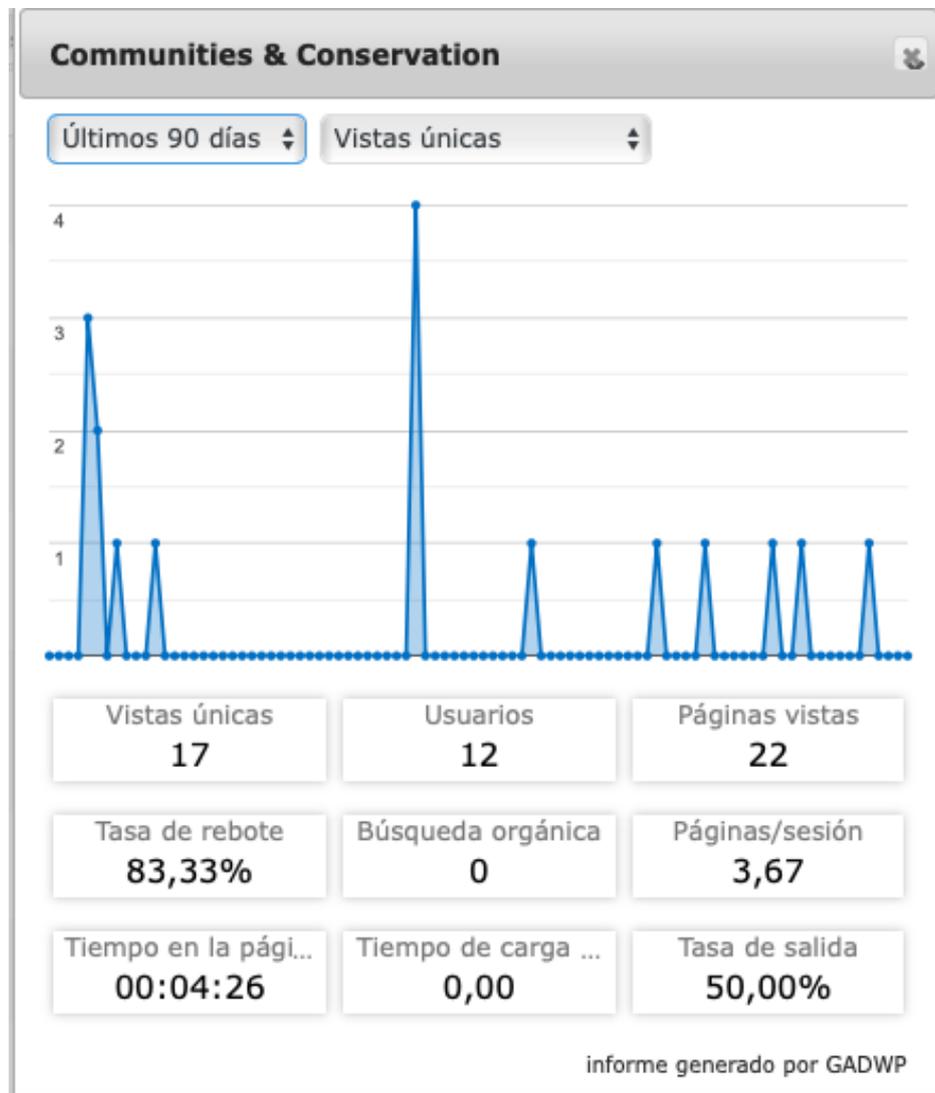


Figure 3. The summary of the accumulative facebook fanpage report visiting the link to the Conservation & Tourism Product



Next steps:

- To continue to implement patrolling and monitoring wildlife with the use of Camera Traps
- To update species Data Base & Photographic Printed Records.
- To continue to monitoring tourism product online response, for this we will have a closer follow up with the local operator by having biweekly calls.