

Project Update: September 2020

Conservation Awareness

Due to COVID-19, we modified the conservation awareness programme. Instead of in-person activities, we collaborated with local media houses and published articles on different aspects of *Cordyceps* and its conservation. These articles were shared on social media platforms and were viewed and shared by 1000s of viewers.

Please follow the following links for the published articles:

<https://tinyurl.com/yxqm2red>
<https://nepalpostkhabar.com/2020/05/34904>
<https://ekantipur.com/opinion/2020/05/06/15887399185814664.html>
<https://tripurasanchar.com/9675/>
<https://www.nayapatrikadaily.com/news-details/41008/2020-04-11>
<https://tinyurl.com/yxwwblog>

All articles are archived in the publication section of www.himalayanconservation.org
<https://himalayanconservation.org/opeds.html>

Radio Program

We signed a contract with Radio Dolpa and Bala Media House to conduct a radio programme named “Prakriti ko Sandesh.” We have successfully broadcast two episodes. Three more episodes will be broadcast in the upcoming months. The public can listen to our programme at 7 am on the first Saturday of each month live and anytime on the youtube channel of Bala Media <https://tinyurl.com/y2ktx6kr> and the Facebook page of Himalayan Conservation and Research Institute.

Figure 1 The radio programme is organised to create conservation awareness.

www.facebook.com/himalayanconservation



Questionnaire Survey

We conducted a semi-structured interview to understand the trade status and policies of *Cordyceps* in Nepal. We surveyed 89 harvesters and traders from Dolpa and adjacent districts.