

Project Update: October 2021

Communication is one of the most efficient tools for the dissemination of science, especially for the “translation” of the results that come from scientific knowledge in order to democratize access to information. In this sense, this is a report on the communication that project No 28236-1 had throughout its execution period.

Rufford in numbers:

The number of actors interviewed was five groups: the federal government (ICMBio in Brazil and SERNANP in Peru), the municipal government (city halls), civil sector organizations (fishermen associations and others), traditional communities and educational institutions (Universidade Federal do Pará in Brazil and the National University of Tumbes in Peru). In addition, the project was developed in ten estuarine-coastal communities, two in Peru and eight in Brazil within the three Marine Protected Areas (MPAs) in Brazil and one in Peru. Altogether, six types of dissemination products were produced, a booklet on mangrove ecosystem services, a policy brief, development of a USB flash drive, training courses, preparation of maps and other lectures and presentations.



Figure 1: Rufford in number (see more in communication report) Project outreach box: <https://campsite.bio/mangrovenetwork>

Project outreach:

The project activities were publicized on the social networks of the Sarambui Association and the Laboratório de Ecologia de Manguezal (LAMA):

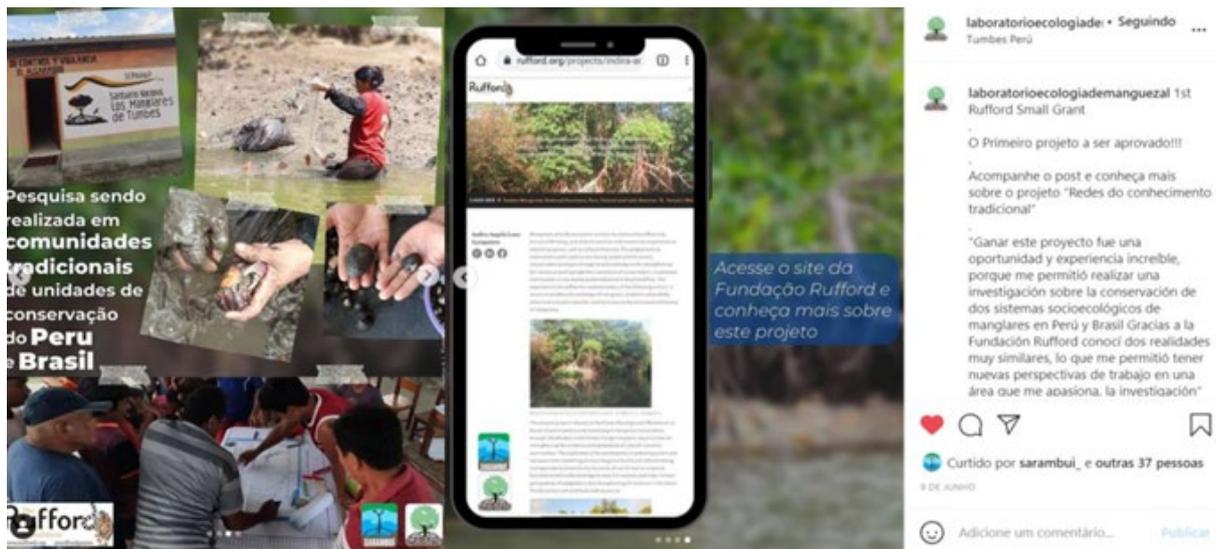


Figure 2: Publicação nas redes sociais

<https://www.instagram.com/p/CP54-YEpt-o/>

<https://www.instagram.com/p/CP5vR9RpEO7/>

https://www.instagram.com/p/CP5vR9RpEO7/?utm_medium=copy_link

Interview about the project on the dissemination channel of the Tumbes National University in Peru: <https://www.facebook.com/watch/?v=121878865885221>



Figure 3: Interview

Project presentation in the "Heroes por el Planeta" in Peru chat group: https://www.facebook.com/watch/live/?ref=watch_permalink&v=2628967210654557



Figure 4: Project presentation, 2020



Figure 5: Project presentation, 2021

Poster entitled "Ethno-photographic tales such as a pathway to the SDG: the voices of the mangrove traditional communities" presented at the International Conference on Sustainable Development, September 20th at 7pm. Material available at:

<https://virtual.oxfordabstracts.com/#/event/public/1990/program>

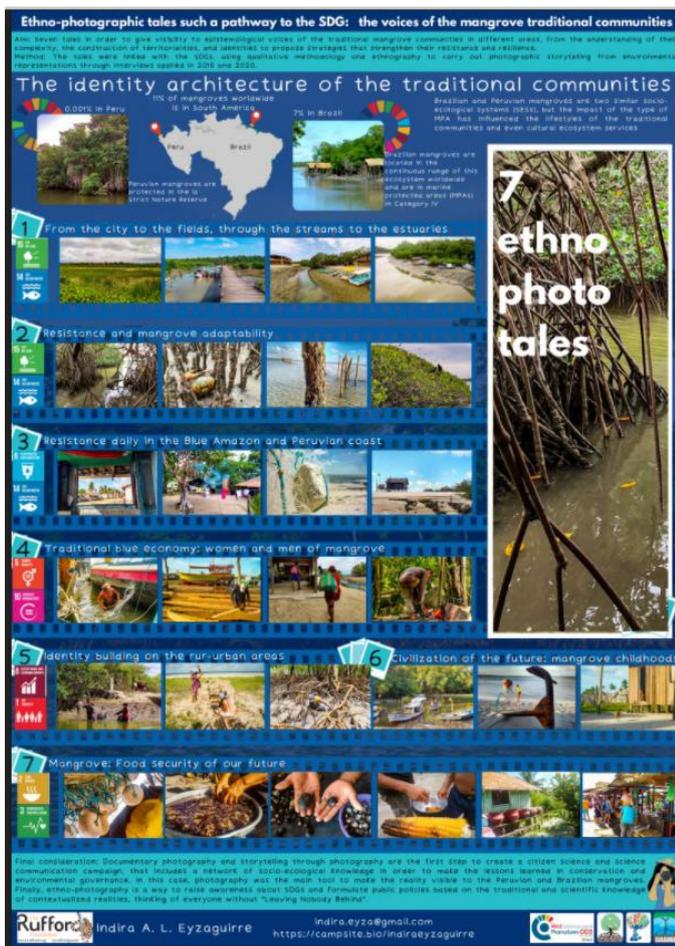


Figure 6: Poster, download in <https://campsite.bio/mangrovenetwork>

Outreach about the project in the article on the Modifica dissemination page in Brazil:



Figure 7: About outreach <https://www.modifica.com.br/amazonia-manguezais-clima/#.YRLdq4hKg2w>

Mention of the project in Medium by the lead coordinator: <https://medium.com/@indira.eyzaguirre/photography-for-socio-ecological-systems-the-most-powerful-weapon-of-environmental-education-ff7d0d1009bd>

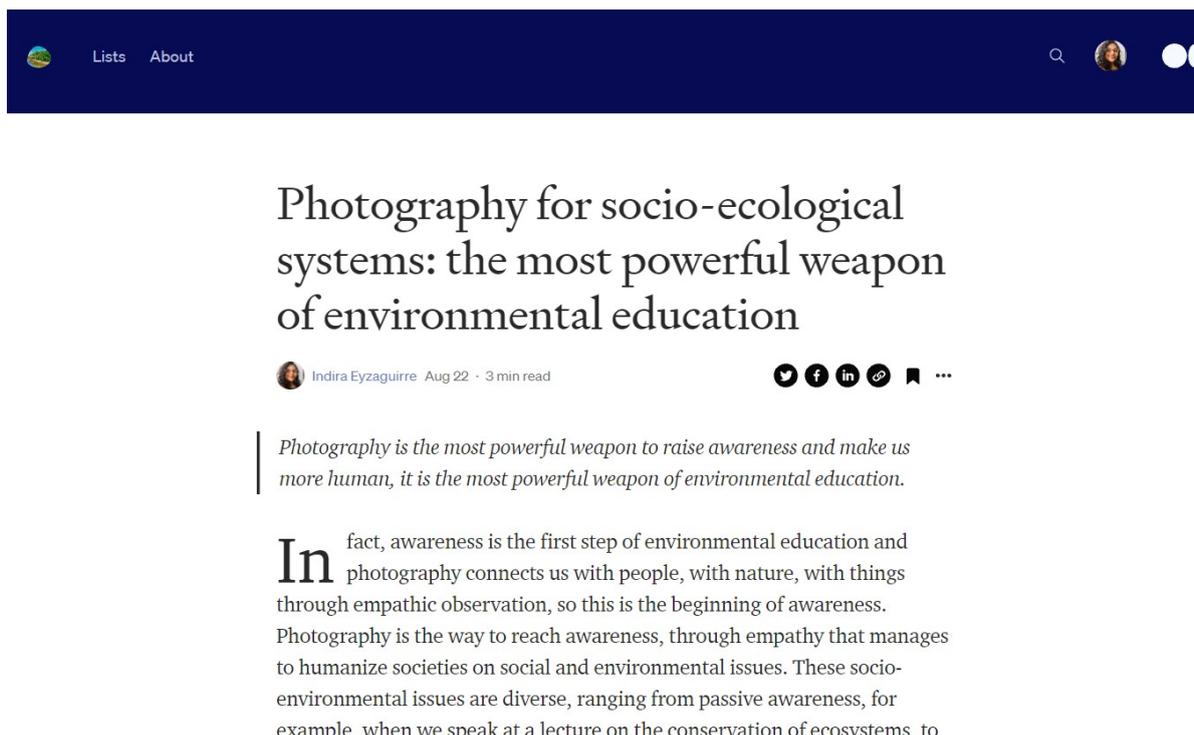


Figure 8: Medium

Dissemination of the project in the Mangues da Amazônia Project Newsletter:

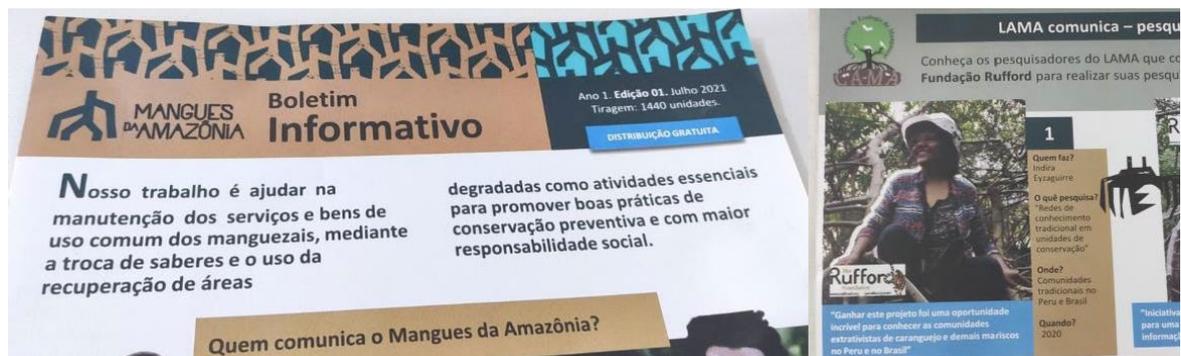


Figure 9: Outreach

Outreach of one of the future products, “Photography as a tool to raise awareness for mangrove conservation”, article on Page 22: <https://pagina22.com.br/2021/04/23/manguebeat-da-amazonia/>

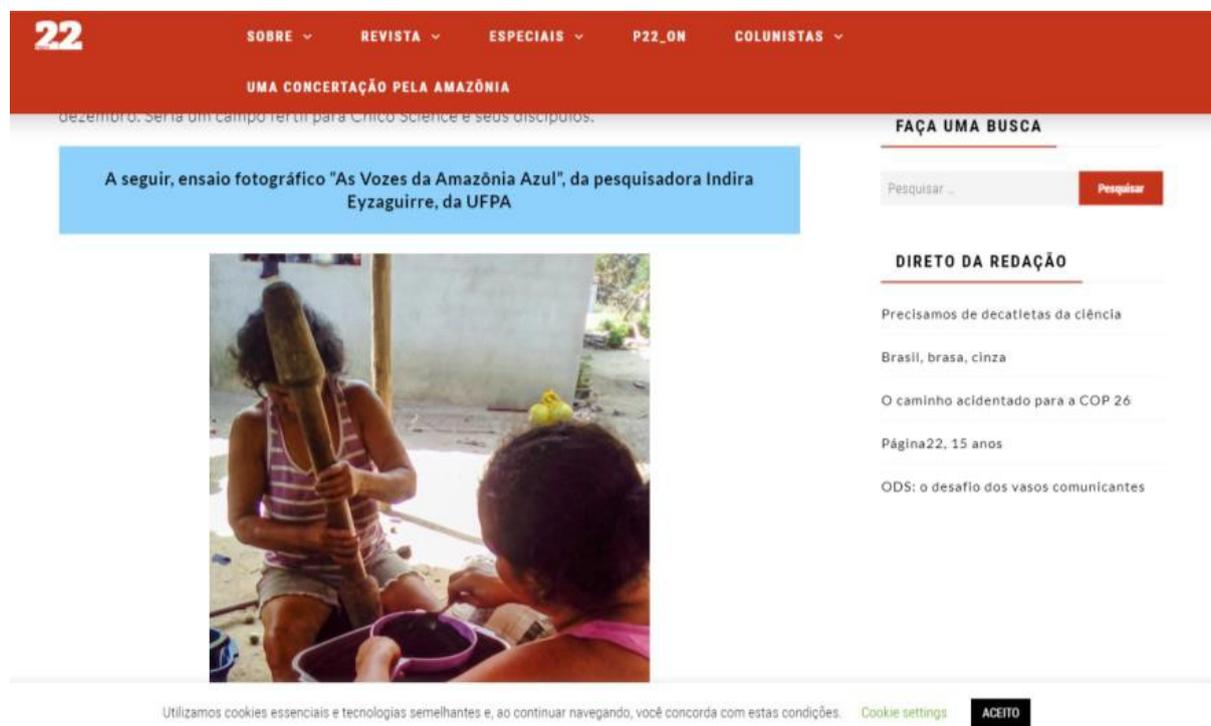


Figure 10: Mention to the photo essay of a part of the project

Workshops in communities:



Figure 11: Use of materials produced in the workshops held by the Uses and Rights team of the “[Mangues da Amazônia](#)” project in the group of young Mangrove Protectors (PROMANGUE in Portuguese)

Serviços ecossistêmicos: são os benefícios que o ecossistema manguezal provê para o nosso bem-estar e bem viver...

Serviços de regulação e manutenção

- são reguladores das condições ambientais naturais, influenciam no equilíbrio climático, estão relacionados a biodiversidade e solo

Serviços de provisão

- benefícios materiais que as pessoas obtêm dos ecossistemas chamados de “serviços de provisionamento”. Muitos serviços de provisionamento são negociados em mercados.

Serviços culturais

- benefícios imateriais e intangíveis obtidos do contato com a natureza que contribuem para a cultura e as relações sociais.

DESENHAR NA CARTOLINA:

O que o mangal te dá, te oferece?

20 min

20 pontos

Rufford

MANGUES DA AMAZÔNIA

Figure 12: Materials produced from the research carried out by the Rufford project, as part of the environmental education methodology “Gicana do Mangal”



Figure 13: Publication on Instagram (<https://www.instagram.com/p/CVwHrF8JBMj/>)



Figure 14: Workshop

Training

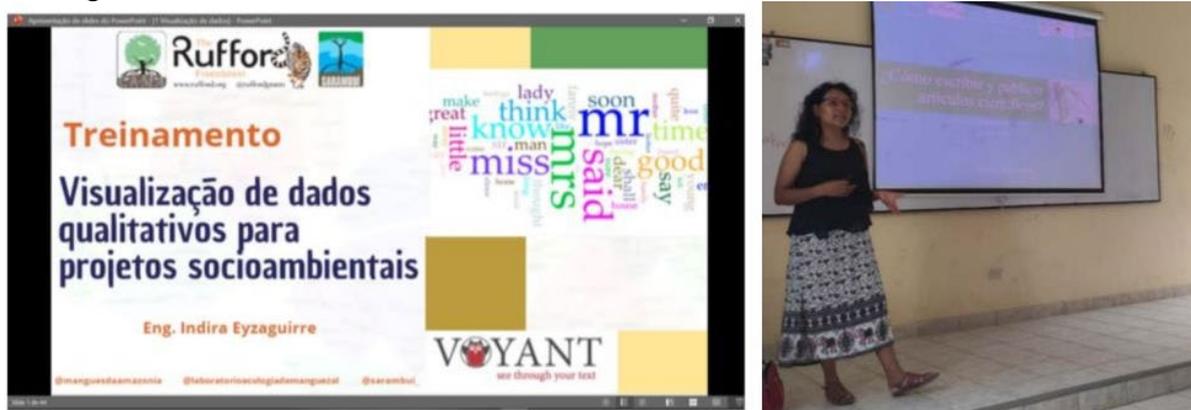


Figure 15: Online training course in Brazil and presential training in Peru

Production of USB flash drive



Figure 16: Material produced to deliver the results (USB flash drive).

Virtual toolbox with educommunication material of the project



Figure 17: Virtual toolbox

Contact Details

E-mail: indira.eyza@gmail.com

Personal Website: <https://campsite.bio/indiraeyzaguirre>

Project Bio: <https://campsite.bio/mangrovenetwork>

Institufional website: <https://campsite.bio/lama> <https://campsite.bio/sarambui>