

Project Update: September 2021

Update of activities

Photography Contest

Last month the Secretary of Tourism of General Alvarado and Fundación Cethus organised an amateur photography contest called "El Océano y sus habitantes" (*the Ocean and its inhabitants*). Thirty-one non-professional and novices sent their photos.

Three winners (first, second and third place) were elected by a jury composed by a member of the Tourism Secretary, one of Fundación Cethus, and a local professional photographer. The winners were awarded with prizes, photography accessories and local products.

Educative Programme

New, re-designed and updated material were given to the tourism office to be distributed to the tourists. These are also being distributed in schools that participated in the programme before, so these materials will be part of school libraries.

Students at Primary School N°11" of Miramar, named a new whale! The southern right whale catalogued as 20160805#BA007 was named "Zeus" by the children, and it will be the whale of the school from now on.

Southern right whale Photo-ID

The Buenos Aires' SRW Catalogue held by this project is going to grow up! Last Wednesday, with the support of Prefectura Naval Argentina (Argentinian Coastguard) an aerial survey was made. Approximately 60 km of coast between Santa Clara del Mar and Mar del Sur were flown over and photos of whales' heads were taken that will allow us to identify them. In total, 42 southern right whales were sighted.

We would like to express our gratitude to The Rufford Foundation, Prefectura Naval Argentina, IBM Argentina, Whale and Dolphin Conservation, General Alvarado's Secretary of Tourism, Culture and Sport, and Fundación Cethus for their support to this project.



Left: Awards ceremony of the photography contest together with the director of tourism. Right: Poster made by the Primary School N° 11 students.



Aerial survey