

Project Update: December 2022



Photo: Kushal Shrestha | Greenhood Nepal

1. Project progress

Between August and December 2022, we worked on four activities: 1) social media awareness, 2) sticker publication and dissemination, 3) video release, and 4) results sharing workshop.

The details of all four activities are presented below.

1.1. Social media awareness

Indian peafowl's feather is massively traded in Krishna Janmashthami around Krishna temple, Lalitpur, Nepal. The large volume of this trade is questionable and often illicit so a majority of people do not know that it is illegal. So, in this meantime, we created and posted one awareness post (Photo 1) specifically targeted on this issue via official Facebook page of GreenhoodNepal.

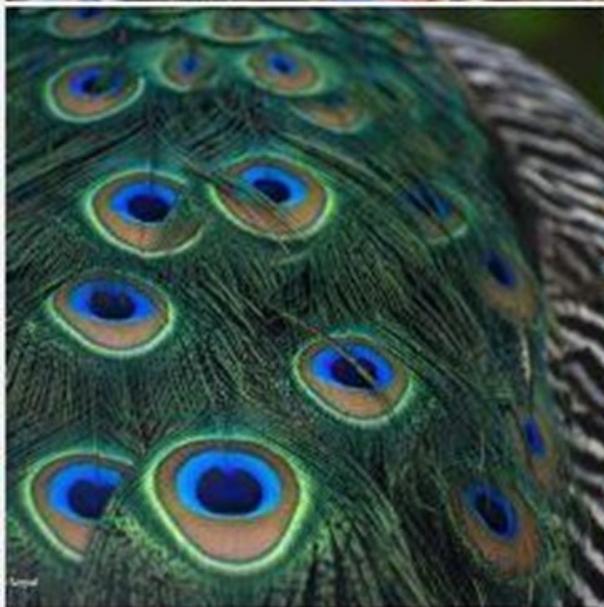
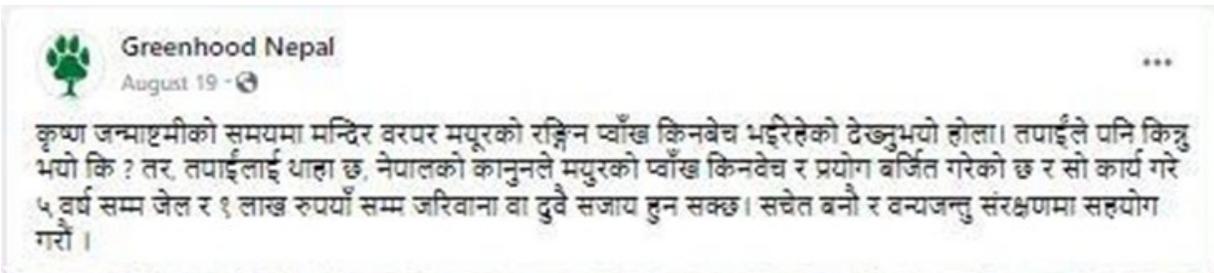


Photo 1: Social media post created and posted during Krishna Janmashthami

As said in previous project update, we wrote one op-ed describing the issue of illegal bird trade and policy loopholes in Nepal. The op-ed (Photo 2) got published in renowned national daily newspaper of Nepal – Annapurna post.



Photo 3: Mr. Bharat Adhikari (Team member) pasting sticker for public awareness

1.3. Video Release

Video is attention-getting, easily sharable, and thus could be good awareness material. Therefore, we created a 6 minute 46 second video targeting the policymakers and general public for awareness. We disseminated the video via the official YouTube page of Greenhood Nepal. The video includes footage of birds inside the cage, trading activities, legal provisions and a message to stop the illegal bird trade.

Link to the video - <https://www.youtube.com/watch?v=f-j4o1ZEEUo&t=11s>

1.4. Results sharing Workshop

We shared major findings of the project in the results-sharing workshop with 46 participants. The participants included personnel from enforcement agencies Division Forest Office - Kathmandu, Central Investigation Bureau – Nepal Police, and a representative from all 14 Metropolitan Police Circles. Likewise, higher authorities from the Department of National Parks and Wildlife Conservation, District Administration Office

– Kathmandu and not-for-profit organisations like Red Panda Network, and Jane Goodall Institute were also present in the workshop.



Photo 4: Project leader sharing the major findings of project in the workshop

Miscellaneous

Project impact: Recently, after result sharing workshop and op-ed publication, Division Forest Offices – Kathmandu, Bhaktapur and Lalitpur along with the Nepal Police conducted a bird seizure operation in the valley.

Operation

news

https://ekantipur.com/news/2022/09/26/166415419677177136.html?fbclid=IwAR3rOMYxwv1pcuOYgtsx4YPRqxGhCOEfyB_gAzfr1z6aytFb_OkdNLctrW0