

## Project Update: July 2022

Duration: March 2022 to July 2022



### 1. Project progress

Between March and July 2022, we worked on four activities: 1) coordination with stakeholders, 2) data entry and visualization, 3) social media awareness, and 4) video documentation

The details of four activities are presented below.

#### 1.1 Coordination with stakeholders

In this timeline, we consulted (through email, in-person meetings, and telephone) with the Department of National Parks and Wildlife Conservation and Division Forest Office-Kathmandu. Similarly, we reached out to Central Zoo-National Trust for Nature Conservation, Birdlife International, Greenhood Nepal, and Bird Conservation Nepal. This time we also reached out to a film making company. From this consultation, we planned a video shoot for video creation and post-processing.

#### 1.2 Data entry and visualization

We created an Excel sheet where we systematically entered all the data collected. After data entry, we visualised our data and planned for data analysis.

#### 1.3 Social media awareness

We planned to create and boost three awareness materials on social media like

Facebook, Instagram, and Twitter. In this timeline, we created one awareness post and boosted it on Facebook. By doing this we reached around 150,000 public which is above our target (100,000 public). Similarly, though it was not proposed we switched to writing an op-ed on the illegal bird trade issue. The reason for switching from social media posts (as proposed) to op-ed is that we realised we need to explain more about legal confusion regarding the bird trade in Nepal. The op-ed has been submitted for publication.



Figure: Social media posts created and boosted

#### 1.4 Video Documentation

From consultation with stakeholders, we arranged to shoot a video and take opinions from the officials. We took opinions from below mentioned organisations and officials. Now we are working on narration and post-processing of the video.

Table: Participants involved in video shoot from various organisations

Organisations	Officials
Division Forest Office, Kathmandu	Badri Kumar Karki, Divisional Forest Officer
Central Zoo, National Trust for Nature Conservation	Rachana Shah, Office In charge Ganesh Koirala, Vice- Curator
Bird Conservation Nepal	Mohan Bikram Shrestha, Research Officer Santosh Bajagain, Research Associate
Greenhood Nepal	Kumar Paudel, Director



Figure: Video shoot at DFO Kathmandu.

## 2. Challenges

- There are so many policy loopholes regarding the bird trade in Nepal. It was difficult to describe such loopholes through one social media post. Therefore, we are now trying to describe it via an op-ed that will be published in a national daily newspaper.
- It was challenging to manage time for video documentation due to the busy schedule of higher officials.

### 3. Further plan

In the next quarter of the project following activities are proposed.

- Continuation of social media awareness.
- Sticker publication and dissemination.
- Video release, policy brief publication.
- Result sharing workshop.

### Miscellaneous

The issue of illegal bird trade in Nepal is slowly gaining pace in national discourse. These days news reporters are also prioritising this issue. In two news reports, they have included the thoughts of our project leader.

- [Mongabay](https://news.mongabay.com/2022/07/sighting-of-an-american-black-vulture-in-nepal-causes-a-flutter/)  
<https://news.mongabay.com/2022/07/sighting-of-an-american-black-vulture-in-nepal-causes-a-flutter/>
- [Himalkhabar](https://www.himalkhabar.com/news/131384?fbclid=IwAR0Zx3YI7h2yZbkfdcQ_CuBV6paeDHBn05iAnkAU8kYe69gCXH5H4FPGRyw)  
[https://www.himalkhabar.com/news/131384?fbclid=IwAR0Zx3YI7h2yZbkfdcQ\\_CuBV6paeDHBn05iAnkAU8kYe69gCXH5H4FPGRyw](https://www.himalkhabar.com/news/131384?fbclid=IwAR0Zx3YI7h2yZbkfdcQ_CuBV6paeDHBn05iAnkAU8kYe69gCXH5H4FPGRyw)