

## Project Update: October 2023

### Implementation of the main Project activities

#### Social media workshop in Bragança, Pará

On October 13<sup>th</sup> and 14<sup>th</sup>, 2023 we brought together the stakeholders involved in PA management and communication at a social media workshop. Using multimedia as a background to discuss the communication strategy on Resex - Reserve extractive - management. It was the first workshop aimed at building capacity regarding audiovisual and social media tools among community leaders and organisations. Overall, the workshop brought together 18 participants from eight organisations, representing local communities and NGOs. At this event we generate short contents about Resex functionality, available on social media. We also identify some barriers around digital inclusion: the lack of equipment, the low literacy of community members, and low digital literacy. These workshops highlight the importance of communication and digital inclusion as a tool of empowering local stakeholders, especially community leaders and communities-based organisations involved in Resex management. The results of the workshop will feed directly into the production of outreach material, which is one of the products of this Rufford project.



Figure 1. Participants at Social media workshop. © Bruna Martins (project coordinator).

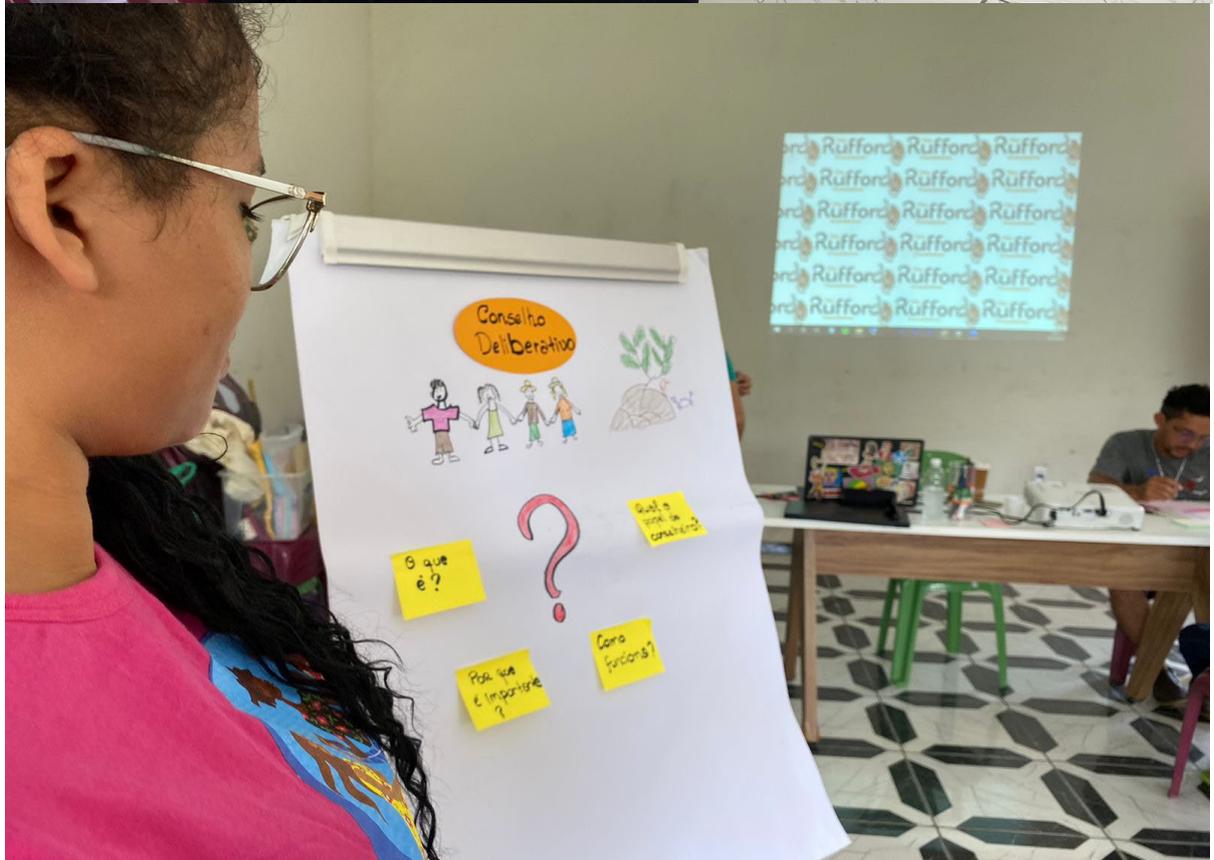


Figure 2.3. Capacity building activity conducted at the workshop. © Bruna Martins (project coordinator).