

## MEDIA OUTREACH

1. **BFM** (upcoming)
  - Malaysia's independent radio station, focused on business, news, health, culture, and current affairs
  - This will be recorded on the 8<sup>th</sup> of July 2025
2. **Macaranga**
  - A journalism portal covering the environment and sustainability in Malaysia
  - <https://www.macaranga.org/adopting-seahorses-to-save-seagrass-meadows/>
2. **Shall We Talk, 8TV**
  - Malaysian Chinese-language free-to-air television network
  - Link: [https://youtu.be/BsN639Yz4\\_0?si=BAwksurizLka552J](https://youtu.be/BsN639Yz4_0?si=BAwksurizLka552J)
3. **“Earth to Space” Institute of Climate Change (IPI) Bulletin Vol. 16**
  - Magazine of Institute of Climate Change (IPI), National University of Malaysia (UKM)
  - The seahorse population study in Johor is featured in pg 26-27
  - Link: <https://www.ukm.my/ipi/earth-to-space-institute-of-climate-change-ipi-bulletin-vol-16/>
4. **One Gem Studio**
  - Malaysia documentary, news and feature production company
  - Link: <https://www.facebook.com/share/v/1BPyQEnzpn/>
5. **Ai FM**
  - Malaysian Mandarin-language radio station
  - Link: [https://fb.watch/t\\_GnGFFIMo/](https://fb.watch/t_GnGFFIMo/)
6. **Sin Chew Daily**
  - Malaysian Chinese-language newspaper
  - Link:
    - <https://www.sinchew.com.my/?p=5129409>
    - <https://www.sinchew.com.my/?p=5129455>

## PUBLIC OUTREACH

### 1. **Hard Rock Hotel Desaru Coast** (7th - 8th June 2025)

- Set up exhibition booth for World Oceans Day and share about basic knowledge of seahorses and conservation with the hotel staffs and guests
- Set up mini seahorse museum, conducted seahorse storytelling, and engagement activities for kids



### 2. **Sunway College** (10th March 2025)

- Video interview with a group of Sunway College students on marine environment and seahorse conservation
- Students produced a video to spread awareness of the marine environment and seahorse conservation
- Link: <https://youtu.be/ZX1viH0aZkl?feature=shared>



**3. DRT SHOW Malaysia 2025** (21st - 23rd February 2025)

- Shared basic knowledge of seahorses and projects on seahorse population status in Malaysia to the public
- Gained more than 300 followers on Save Our Seahorses (SOS) Malaysia social media accounts (Instagram and Facebook)



**4. Klang River Festival** (29th November 2024)

- Spread awareness on seahorse conservation and projects on seahorse population status in Malaysia to the public including YB Teresa Kok and YB Nurul Izzah



**5. Sri Bestrari Private School** (10th - 11th July 2024)

- Shared the basic background of seahorses with the elementary (±400 students) and secondary (±450 students) students by giving a talk and having simple activity



**6. Taylor's International School Puchong (5th June 2024)**

- Given a talk on the basic background of seahorses with the kindergarten and elementary students (total ±600 students)



**7. DRT SHOW Malaysia 2024 (2nd - 4th February 2024)**

- Shared basic knowledge of seahorses and seahorse conservation work to the public
- Conducted engagement activities including teaching the public on seahorse species identification

