

The Rufford Small Grants Foundation

Final Report

Congratulations on the completion of your project that was supported by The Rufford Small Grants Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. The Final Report must be sent in **word format** and not PDF format or any other format. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. Please note that the information may be edited for clarity. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs, please send these to us separately.

Please submit your final report to jane@rufford.org.

Thank you for your help.

Josh Cole, Grants Director

Grant Recipient Details

Your name	Yudi Herdiana
Project title	Developing sustainable mechanism and responsible of ornamental reef fisheries in Northern Aceh
RSG reference	
Reporting period	January 2010
Amount of grant	£5946
Your email address	y.herdiana@gmail.com
Date of this report	April 2010

1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.

Objective	Not achieved	Partially achieved	Fully achieved	Comments
<i>Information sharing and outreach</i>			✓	The main output of this project is to develop a website that contains information related to marine conservation. The website helps to distribute information on latest issues related to coral reef, marine conservation, and climate change in a news format, nationwide. The information is gathered from different sources. Visitors can get latest information, news from the website.
<i>Education and awareness</i>			✓	To achieve this objective, the project also provides following information in the website: (a) In the 'You can help' section of the website, we provide general information for divers to conduct safe and responsible diving activity. This information is intended to give divers specific guidelines to conduct environmentally friendly diving activities and encourage them to help Indonesia in protecting the coral reefs. (b) The website also has the 'Coral Reef Map' section. This feature is aimed to raise awareness among divers (especially hobbyist) to be involved in coral reef watch of where they do the diving activities. 47 records from 11 contributors have been uploaded onto the website. To achieve this objective, this project asked 31 dive operators and dive clubs to be involved. More than 600 promotion materials and field guides regarding coral reef watch activity have been distributed. This part of the project has been receiving positive responses. To encourage the dive operators and dive clubs in promoting this action to the divers, we offered them to have free web promotion in the website when there is data contribution from them or their divers.
<i>Data and information centre</i>			✓	Align to the previous objectives, this feature is aimed to provide and distribute any electronic documents and publication to the visitors. Currently, about 80 records of documents have been uploaded onto the website. Mostly students and scholars get benefit from this

				feature, to help them find scientific related information. More documents will continue be uploaded to the library.
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2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).

There were some difficulties in achieving objectives of this project. Promotion materials of the website, data form and instruction had been distributed to 31 dive operators and diving clubs. One of the outcomes expected from this project is community involvement to support information sharing directly onto the website. The diver community expected to directly submit their contribution on 'diving information and their findings to the website. Unfortunately, from 47 records of 11 contributors, only few of them submit directly onto the website. After we get confirmation from each dive operators and clubs that we had contributors, then we go back to each site to collect the data forms. Most of the contributed data then submitted onto the website-by-website administrator.

3. Briefly describe the three most important outcomes of your project.

Three most important outcomes of this project are:

- Information of 47 dive sites collected from diver community. There are 11 contributors who involved in 'reef watching' who voluntarily submits data for the website.
- Information update regarding coral reef and marine conservation issue in Indonesia
- Provide information centre to scientific community in Indonesia. Students and conservation practitioners benefited from shared electronic reports and books in the website.

4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).

- One of outputs of this project is the information centre on the website. Students and conservation practitioners benefited from the available documents on the website.
- Dive operators who successfully encouraged their divers to support data for the website get benefit by free promotion on the website.

5. Are there any plans to continue this work?

We are expecting to continue running the website and promote this to wider communities. We expect new approach to promote this website by conducting the following ideas:

- a. Coral reef and marine conservation photo essay contest - this event expected to:
 - Encourage hobbyist divers to be more aware of coral reef and marine conservation issues and spread the message to wider communities.
 - More involvement to support the project and also promote marine conservation and marine tourism to wider communities in Indonesia.

- b. Expand the library by adding more documents related to coral reef and marine conservation. To support this objective, we need to upgrade library database system to be more structured and user friendly.
- c. Expand the 'Coral Reef Map'. The coral reef map expected to expand by adding more layers of data (e.g., distribution of important or protected marine species in Indonesia).
- d. Develop a network of contributors to get more support for the news and library section.
- e. Continue to promote the website to divers and conservation practitioners to get more data of dive sites, using internet network and direct promotion.

6. How do you plan to share the results of your work with others?

We do not have specific plan to share the results of this work with others, since the main outcome of this project is information sharing on coral reef among coral reef practitioners.

7. Timescale: Over what period was the RSG used? How does this compare to the anticipated or actual length of the project?

This project period was 18 months, and within the period this project has achieved all the objectives.

8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.

Item	Budgeted Amount	Actual Amount	Difference	Comments
Internet Connection	£ 600	£ 660	- £ 60	Internet connection needed more than expected
Web Hosting and Domain	£ 136	£ 148	- £ 12	Exchange rate difference
Promotion materials	£ 1500	£ 1450	£ 50	Over budgeted
Travel and local transport	£ 1200	£ 1550	- £ 350	Increases due to revisiting some location
Accommodation	£ 600	£ 675	£ 75	Reasonable difference
Equipment	£ 950	£ 580	- £ 370	Spent less in equipment, precautionary for other budget post
Salary and Benefit	£ 960	£ 960	0	
Total	£ 5946	£ 6023	- £ 77	

9. Looking ahead, what do you feel are the important next steps?

Some important next steps for this project are:

- Currently the data contributors mostly are recreational divers or divers that working under particular conservation activity. We find out that there are some universities in Indonesia that have strong scientific diving programmes involving students in field survey. We feel that it is important to also include university diving clubs to contribute to this project, and get benefit from it.

- Expand the library by adding more documents related to coral reef and marine conservation. To support this objective, we need to upgrade library database system to be more structured and user friendly.
- Expand the 'Coral Reef Map'. The coral reef map expected to expand by adding more layers of data (e.g., distribution of important or protected marine species in Indonesia).
- Develop a network of contributors to get more support for the news and library section.
- Continue to promote the website to divers and conservation practitioners to get more data of dive sites, using internet network and direct promotion.

10. Did you use the RSGF logo in any materials produced in relation to this project? Did the RSGF receive any publicity during the course of your work?

Yes, we used RSGF logo in the website, promotion materials, and data form.

11. Any other comments?

- We expect to continue and expand this project with support from RSG.
- Two documents of full report and data collected during the project is part of this document.