

Project Update: January 2011

Thanks to the work of environmental awareness, the City Council of Quirusillas has ordered to insert in its coat of arms, symbols that embody Alder Amazon, the misty mountains, rivers and lakes that make up the landscape of the area. This demonstrates the recognition to the importance of natural resources like water and Alder Amazon as a species that represents the municipality.

Additionally, 38 founding members of the women's club "Asociación de Mujeres Emprendedoras de Quirusillas" have been trained in traditional screen printing. With the earnings from produced handicrafts, the women's club has acquired materials that will allow them to diversify their products. It is expected that the strong environmental education campaign and the income that women receive from their craftsmanship, and reduce the sale of Alder Amazon pigeons, an activity that is conducted annually by rural women and children, seriously affecting wild populations of this endangered species.



Left: Mother, making handmade silkscreen work, with her young daughter. Right: New coat of arms in the Municipality of Quirusillas, with the image of Alder Amazon as a Symbol of the region.