

## The Rufford Small Grants Foundation

### Final Report

Congratulations on the completion of your project that was supported by The Rufford Small Grants Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. The Final Report must be sent in **word format** and not PDF format or any other format. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. Please note that the information may be edited for clarity. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs please send these to us separately.

Please submit your final report to [jane@rufford.org](mailto:jane@rufford.org).

Thank you for your help.

**Josh Cole, Grants Director**

Grant Recipient Details	
Your name	Ericka Ceballos
Project title	Assessment of the e-trade scale on capuchin monkeys and other primates, in Latin America
RSG reference	8569-2
Reporting period	July 2010 – June 2011
Amount of grant	£6,000
Your email address	<a href="mailto:ericka@catcahelpanimals.org">ericka@catcahelpanimals.org</a> PUBLIC e-mail Private e-mail: <a href="mailto:iwccites@hotmail.com">iwccites@hotmail.com</a>
Date of this report	June 30 <sup>th</sup> 2011

**1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.**

Objective	Not achieved	Partially achieved	Fully achieved	Comments
<b>Short term, direct objectives:</b>				
Monitoring of the internet trade of primate species in Latin America, to assess the level of trade in this side of the world			X	The monitoring was done according to the plan and we got many interesting results.
Print the report from the monitoring			X	300 issues of the report (16 colour pages A4) were printed.
Distribution of the report		X		We are still distributing the printed report. There has been a post strike for 1 month, so that has delayed our plans.
Media campaign		X		The media campaign is still ongoing. The report was also published on our website and the link sent to over 150 NGOs working for animal conservation worldwide.
<b>Long term, indirect objectives:</b>				
Create awareness about the internet trade on primates in Latin America and worldwide.		X		The proper authorities of all the Latin American countries will receive the report as soon as the post strike is finally over as of yesterday. The reports are now in a postal warehouse.
The proper authorities will take measures to achieve a more serious enforcement of the law in the internet trade		X		Last week one of the biggest internet sale service in Latin America banned all live and derivative products of wild animals. We expect more services will follow up with similar bans.
Stop the growth of illegal internet trade on protected species and to reduce the threats to these species.	X			This is a long term goal. To achieve it, a continuation of the efforts is required.

**2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).**

We had some delays when trying to identify infant and very young primates in small and very low resolution pictures. It got to a point that we could no longer advance because there were way too many primate species to ID. Trying to find a primatologist in Canada isn't an easy job. First we were

looking for a primatologist specialised in Latin American primate species, but to our surprise it turned out that those experts needed other experts in Africa and Asia to help with this task. We got the great support of Dr Rylands (Deputy Chair of the IUCN Primate Specialist Group), and we also approached some well known primatologists that we know for several years (Mr Ian Redmond and Dr Shirley McGreal). All these primate experts immediately assisted us when we were struggling with those pictures.

Some primate species, even after been reviewed by the experts, could not be identified. We didn't give up, so our CATCA team spent weeks trying to at least identify the genus of those unidentified primates, which was a very difficult task.

We also are having some difficulties to deliver some of our printed reports to their destination because of the post strike in Canada. The strike is finally over since yesterday, but it will take a couple of weeks for the post to get back to normality.

**3. Briefly describe the three most important outcomes of your project.**

- 1) CATCA collected the data of the trade of primates in these Latin American countries. This data is important as it can be used to compare future results of other investigations, to assess the decline or the increase of the primate trade online.
- 2) The Primates report posted online, is been used to lobby with the website servers in Latin America and is there accessible to the general public for education purposes.
- 3) The problem of the trade of the long tail macaques (*Macaca fascicularis*), will be discussed during the CITES Animal Committee in July 2011 and we will use the printed report to provide more information about the trade on this primate species. It will also be used for the CITES Standing Committee meeting regarding the agenda item on e-commerce in August 2011. We will use the report for future CITES meetings and for lobbying with the management enforcement authorities in Latin America.

**4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).**

Does not apply

**5. Are there any plans to continue this work?**

Yes. Due to the success of this report and the previous e-commerce reports, we intend to continue with similar projects on the e-trade of protected animal species.

**6. How do you plan to share the results of your work with others?**

We already sent the printed reports to all the proper authorities of all Latin America (but are delayed on the mail, because of the national post strike). Several authorities of other countries will receive it during the CITES Animal Committee in July 2011 and at the CITES Standing Committee in August 2011. We will also provide these reports to the head of Interpol, to the CITES Secretariat, the international media, to selected important libraries and to other NGOs.

The online version of the report has been already shared with over 150 animal conservation NGO's worldwide.

The report is available online at: <http://www.catcahelpanimals.org/74.html>

**7. Timescale: Over what period was the RSG used? How does this compare to the anticipated or actual length of the project?**

The original time for the project was planned from July 1st 2010 to June 30th 2011 but because we got the grant in August 2011, then we had to adjust the project to the new time frame. That allowed us to have enough time to complete our monitoring in 2011. We had barely enough time to finish the monitoring, work on the results and create the report. We are still having some problems to deliver some of the printed reports to their destination because of the national post strike, but as soon as the mail gets back to normality, they should arrive with no further delays.

**8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.**

Item	Budgeted Amount	Actual Amount	Difference	Comments
Costs of internet trade monitoring	2880	3000	+125	The monitoring took longer than expected.
Elaboration of results for reporting purposes	900	1073	+173	The problem of the identification of the species created additional time of work.
Final report preparation	720	720	0	
Final report printing (300 issues)	360	452	+ 92	The printer costs were greater than originally expected.
Other costs, e.g. telephone calls, literature	100	91	-9	Thanks to Skype communication, we could reduce a bit the communication costs.
Distribution of reports to the proper institutions in Latin America, other interested countries and interested national and international institutions and organizations	220	220	0	
Media campaign	720	720	0	
Distribution rest of reports and postal costs	100	141	+141	The postal costs increased after the submission of the proposal.
<b>Total</b>	6000	6417	417	Additional costs were covered by CATCA.

**9. Looking ahead, what do you feel are the important next steps?**

To continue with this kind of research and with the awareness campaign in this field. The method we used allows us to easily compare the results from the different countries. It would be also interesting to assess the level of the trade of some kinds of specimens (e.g. elephant ivory, traditional medicine from protected species) in other different countries.

**10. Did you use the RSGF logo in any materials produced in relation to this project? Did the RSGF receive any publicity during the course of your work?**

Yes, of course. We used the logo (in two noticeable places) in the printed version of the report.

The logo is also showed twice on the online PDF version.

**11. Any other comments**

We are very glad to have obtained such interesting results and we look forward to be able to keep working in this area.

We are very grateful to the Rufford Small Grants Foundation, for providing us with this grant to develop this project.