

The Rufford Small Grants Foundation

Final Report

Congratulations on the completion of your project that was supported by The Rufford Small Grants Foundation.

We ask all grant recipients to complete a Final Report Form that helps us to gauge the success of our grant giving. We understand that projects often do not follow the predicted course but knowledge of your experiences is valuable to us and others who may be undertaking similar work. Please be as honest as you can in answering the questions – remember that negative experiences are just as valuable as positive ones if they help others to learn from them.

Please complete the form in English and be as clear and concise as you can. We will ask for further information if required. If you have any other materials produced by the project, particularly a few relevant photographs, please send these to us separately.

Please submit your final report to jane@rufford.org.

Thank you for your help.

Josh Cole, Grants Director

Grant Recipient Details

Your name	Jensi Sartin
Project title	Strengthen community based tourism initiative in Bondalem Village, Bali province, Indonesia, as part of Bondalem Marine Management Area (MMA) threats management.
RSG reference	9738-2
Reporting period	Final Report
Amount of grant	£5999
Your email address	jensi@reefcheck.org
Date of this report	31 August 2012

1. Please indicate the level of achievement of the project's original objectives and include any relevant comments on factors affecting this.

Objective	Not achieved	Partially achieved	Fully achieved	Comments
Economic benefits to the local communities			✓	Snorkel and scuba dive, fishing or boat tour; dolphins watching are some of ecotourism activities that are conducted by fisherman and other local communities as an alternative livelihood.
Sustainability of the MMA			✓	By the end of project, maintenance and operation of the MMA are fully funded by the financing system generated through the ecotourism that is developed by the MMA management body. For instance, repairing of the border zone, mooring buoys and dive equipment, reef monitoring and conference. The MMA has provided an ecotourism plan, vision and simple-clear business plan, logo and promotional plan.
Environmental awareness			✓	The success story from Bondalem MMA not only affects communities within the Bondalem village but also inspires broader initiation to develop MMA network at the sub district level. This initiation will bring other eight villages into MMA network. The MMA also has fully equipped with regular education activities and also has initiated application of renewable energy source either for the office or the tourism boat. Media coverage has been incorporated to increase awareness and also to inspire other villages and local communities to replicate or to take part of managing their natural resources sustainably.

2. Please explain any unforeseen difficulties that arose during the project and how these were tackled (if relevant).

We were a bit too ambitious when we decided to upgrade the visitor information facilities with renewable energy. The community think that renewable energy is "high" tech and not feasible. Moreover, they think that the electricity that is provided by the government is enough. Through collaboration with another local NGO which focuses on energy education, we have been informing and educating about clean energy which can be easily generated from natural processes. It was so

inspiring to see how it excited them to know that energy from wind and sun can be transform to powering a light bulb, cooking and watching video without “electricity”.

We’re fully aware that the challenge will remain mainly on how the MMA organisation is operated. Since most of the Management Committee members are not really used to being actively involved in an organisation, we struggled a bit to assist them doing the management. The knowledge from past training on finance and organisation is well implemented. However, in an early phase we found that they are not yet used to the discipline required on administration (both financial and reporting). To overcome that, we developed partnerships with village office and local based tourism business. The office and local businesses are assisting the MMA management body to conduct proper administration and reporting.

3. Briefly describe the three most important outcomes of your project.

- The projects (include the 1st RSG) have encouraged leadership and entrepreneurship. This project has resulted in a number of local environment leaders/champions. They are also mentoring other young people to become actively involved in local environmental activities and conservation. We fully acknowledged that the leadership is the strongest achievement and also enabling factor for the existence of the MMA and also the long term function and services of the MMA
- The project has improved, and brings a higher value of conservation into the area. The ecotourism project, training, acknowledgment from other communities and government have added value of the project. Communities and even local government now perceived the MMA not just as matter of conservation, but a project with broader community aspects.
- Sustainability, both in terms of finance and management, is the most difficult part of conservation. The project has provided a better basis for long-term management of the MMA. Development of financial support through ecotourism and capacity building for the local managers is very significant for the viability of the MMA. The financial and capacity building paves the way for other ideas and initiatives about how to sustain the MMA.

4. Briefly describe the involvement of local communities and how they have benefitted from the project (if relevant).

All parts of the project (from planning to field activities) have been implemented with direct involvement of local communities. Local communities, especially the MMA management officer, has benefitted from on-site/ direct learning and practice of project planning, implementation, monitoring and evaluation. They have also built skills and knowledge about developing renewable energy and promotional materials include some computer-based technology (website and social media).

5. Are there any plans to continue this work?

Yes. Bondalem MMA has encouraged development of a MMA network that will cover all the villages in the sub-district where Bondalem village is located. In addition, the government’s Marine and Fisheries Agency have responded to this movement positively by developing a bigger network of MMAs that will include other two other neighbouring sub-districts.

Aligned with the development of the MMA network, we plan to replicate the strategy for environmental awareness and sustainability in Bondalem to the other villages in the network. We plan to create a 'centre', where the network members can share ideas, develop collaborations and also share community learning and training. The centre will be equipped with educational and training tools and facilities, so other communities that visit the centre can learn directly on site. Also, we plan to more comprehensive fund the MMA by developing an entrance fee system or payment for ecosystem service.

6. How do you plan to share the results of your work with others?

- We will hold a meeting through collaboration with Marine and Fisheries Agency to share our lesson learn with other villages in the districts
- The story from Bondalem MMA also has been published several time by mass media (TV and newspaper-local and national)
- We have also produced a MMA comic book for children to distribute to other villages
- We will collaborate with the village head of Bondalem to give a presentation during the annual village head forum at sub-district level

7. Timescale: Over what period was the RSG used? How does this compare to the anticipated or actual length of the project?

Overall, we were able to manage the programme to finish within the proposed duration. During some months, we needed to be flexible as well to accelerate and overlap some activities. Some field activities could be fully executed faster that the plan, but other activities related to planning and development of document needed a longer time to finish.

8. Budget: Please provide a breakdown of budgeted versus actual expenditure and the reasons for any differences. All figures should be in £ sterling, indicating the local exchange rate used.

Some part of the budget has been revised due to fluctuation of exchange rate and bank administration. However, it did not change the achievement. Increasing expenses in some activities has been balanced by effective expense on the other activities. We are able to manage the funding to finish and run the project efficiently.

No	Items	Budgeted Amount	Actual Amount	Differences
BUDGET provided by RCFI				
1	Regular biophysical monitoring measuring habitat condition and changes in the reef system, collaborating with local fishermen, tourism operators & schools	Volunteer divers; costs fully funded by local partners		
2	Expert ecotourism consultant – full time resource provided by (AYAD)	Volunteer Resource from Australian government		
3	Community organiser (full time local resource), including transport and field costs for 18 months	42,000,000.00		
BUDGET that is supported by 2 nd RSG				
No	Items	Budgeted Amount	Actual Amount	Differences
1	Market research and demand analysis to identify target segments, ecotourism potential and			

	carrying capacity			
a	Providing of site uniqueness document and maps to develop visitor site plan	357	354	3
b	Questionnaire and data collection on market research	357	377	(20)
c	Workshop to develop responsible tourism action & financing plan based on SWOT analysis of the MMA	256	236	20
2	Trial and establish government-approved program with regular refresher training for local tour guides and all key persons involved			
		1057	1,057	0
3	Develop marketing and promotional strategies			
a	Workshop to develop the marketing and promotional strategy	325	325	0
b	Create a destination image or “position”, tag line and logo	202	179	23
4	Design visitor educational tools focusing on environmental impact and responsible site use for specific audiences e.g. children, adults, locals, tourists in partnership with tourism board			
		643	652	(9)
5	Upgrade visitor information facilities : Information of history , mission, rules and programs of the MMA; regularly updated biophysical information; interactive educational activities using environmentally-sensitive materials and energy sources plus interactive education tools			
a	Green Energy Source (wind and solar)	1355	1,362	(7)
b	Information of the MMA	214	214	0
6	Review and further develop sustainable financing mechanisms e.g. merchandising, government allocations, fundraising, guide/tourist fees.			
		357	365	(8)
7	Workshop to establish a quality review/visitor impact monitoring and evaluation program			
		357	360	(3)
8	Media trip			
		429	429	0
Total		5,909	5,909	(0)

9. Looking ahead, what do you feel are the important next steps?

We found that participation and ‘sociopreneurship’ in Bondalem MMA is high in term of how they initiated, established and are managing the MMA. These aspects are something that will be very important to ensure effectiveness and achievement of the MMA objectives. Given the fact that sometimes more time is needed for most MMA to succeed, we plan to conduct socio-economic research to find out the motives or factors that build and encourage high participation in the community to become actively involved in conservation. Our idea is by revealing the motives and factors, we can maintain it and also be able to replicate and nurture this approach effectively to other communities.

10. Did you use the RSGF logo in any materials produced in relation to this project? Did the RSGF receive any publicity during the course of your work?

Yes. The community and local government have been informed from the development of the proposal and also in the implementation that this project is funded by RSGF. Any presentation, workshop and printed material related to the project always cited the RSGF.

